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CANADA'S NATIONAL JEWISH NEWSPAPER

22 pages, 2 sections

THE CANADIAN JEWISH NEWS

FRIDAY, MAY 31, 1968
4th day of SIVAN 5728
CANDLELIGHTING:
Toronto: 8:35
Montreal: 8:19
Sidra: BAMIDBAR
Saturday: Erev Shavuot
Sunday and Monday:
1st and 2nd day Shavuot

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● LARGEST CIRCULATION OF ANY JEWISH NEWSPAPER IN CANADA ● 10¢ ● FRIDAY, MAY 31, 1968

WILLIAM FRANKEL WITH SHEIKH MOHAMMED JABARI -- Frankel, editor of the London Chronicle and our JCNS scooped the world press last week when he obtained the first interview from a Palestinian Arab statesman for peace with Israel.

Arab leader ready to negotiate

HEBRON MAYOR FOR IMMEDIATE PEACE

ACCEPTS SEPARATE DEAL FOR PALESTINE ARAB SELF-RULE

JABARI, FORMER JORDAN MINISTER, FOR DIRECT TALKS

exclusive interview by WILLIAM FRANKEL

JERUSALEM, (JCNS) -- Sheikh Mohammed Jabari, the Mayor of the West Bank town of Hebron and a former Jordanian Cabinet Minister, is ready to lead Palestinian Arabs into direct negotiations with Israel if Gunnar Jarring, the United Nations peace envoy, is unable to achieve an Arab-Israeli settlement.

Sheikh Jabari crowned King Hussein's grandfather, the Emir Abdullah, as first monarch of Transjordan and is probably the most important individual Arab leader in what is now Israeli-occupied territory. He told me of his readiness to promote negotiations with Israel during a meeting in his office last week.

A vigorous 70, the mayor rules over a town which, in 1929, saw the massacre of nearly 100 Jews, since which time there has been no permanent Jewish settlement there. When Israeli forces advanced on the town during the June war, retribution for the massacre seemed certain to the townspeople.

But Sheikh Jabari came out to meet the Israeli Army, assured them that no resistance would be offered and saved Hebron the destruction of war.

The mayor's office is a large, sparsely furnished room, the windows framed with brightly colored tasselled hangings. When he came to greet me, groups of Arabs waiting in the long corridor rose up silently and respectfully as he passed. He is an impressive figure, as deliberate in speech as he is quick of eye.

During the interview, I was assisted by two interpreters, the sheikh's secretary and an Arab journalist who accompanied me. I read my English notes to them and both agreed that Mr. Jabari's answers were correctly recorded.

● As Mayor of Hebron, have you received any complaints about Israel's Military Government?

● I have no complaints. I would have preferred that the Jews who have come to the Park Hotel (a reference to 80 intending Jewish settlers who took up residence in the hotel) would not have been allowed at this time. Their presence may be an obstacle to the negotiations to which I look forward.

● What are these negotiations?

● I would like to see the Jarring mission continue and succeed.

● But if it fails?

● If this were to happen, I am ready to convene a conference here of the leadership of the West Bank to discuss all details of the Palestinian problem and try to solve it directly with Israel.

● How do you expect this would affect your relations with the Arab world?

We don't want to break with the Arab States, but if they break with us, that is their affair. I would like the Arab States to negotiate directly with Israel, and I would accept any solution agreed by the Arab States.

But if the Arab States continue their refusal to negotiate?

Then I would negotiate alone with Israel and ask them to give us the right to have our own West Bank Government.

Would you include the Gaza Strip?

We would ask the Gaza Strip people for their opinion. I personaly would like them to join us.

MAJORITY SUPPORT

What support do you think your views have in the West Bank?

Seventy-five per cent of the West Bank people would agree with me and be ready to negotiate. The Arab people would agree with me and be ready to negotiate. The Arab leaders in the West Bank who would not accept a Palestine entity are those who receive payment from Amman. But even these cannot deny the existence of a Palestine entity, since they appointed Shukhairy to achieve its liberation.

Do you see any danger to Arab development if Jews eventually came to live and work here?

For the moment, the "Park Hotel people" are an embarrassment but, in the longer term, I see no threat to Arab development if Jews come to live in Hebron.

(Copyright, the Canadian Jewish News and JCNS)

an editorial

CANADA DID NOT SHED THIS BLOOD

Each time the United Nations takes a vote of censure against Israel, the lunatic fringe in the Arab world interprets it as a go ahead signal to attack in order to undermine the Jewish state's very existence. After the first vote by the Security Council protesting against Israel's peaceful anniversary parade in Jerusalem, we warned public opinion such a step would give aid and comfort to all those interested in perpetuating the conflict in the Middle East. We then expressed our regret at the fact that Canada let itself be mislead into supporting such a resolution which obviously was aimed at disrupting peace in that sensitive area of the world. We were proven right.

For the record, it is only fair to state that during last week's second Security Council vote on Jerusalem, Ottawa joined Washington in an abstention of protest against the Pakistani resolution asking Israel to revoke its "annexation" of the Old City.

Canada on this occasion supported the United States' view that such a decision cannot be isolated from a general settlement of the Middle East crisis. Obviously what our government meant was that any such resolution would be interpreted by the terrorist Arab movement as an encouragement to renew warfare and to break the ceasefire. This is exactly what happened last weekend and innocent victims of this policy were six wounded Arab children in Gaza.

What is happening now in the Middle East is a repetition of the United Nations' contribution to the Six Day War when U Thant accommodated Nasser by removing immediately the United Nations Emergency Force, at a time when the Egyptian dictator believed he could "finish" Israel.

North Americans will note with pride that the governments of Canada and the United States this time are on record as having cautioned world opinion against such provocative decisions. Paraphrasing an old Hebrew expression, we declare: Canada did not shed this innocent blood. The responsibility for the new incidents, and for what is to come, if the world will not realize the direction of Soviet policy, rests entirely with the agents provocateurs of Pakistan, Saudi Arabia, Syria, Russia and other "democratic" governments.

JEWISH STUDENTS TAKE OVER CENTER IN PARIS

Paris, (JCNS) -- Some 60 Jewish students have been in occupation of the offices of the Central Consistoire, the principal Jewish religious organization of France, last week when they took over the building in order to "contest the archaic and non-democratic structure of our present communal institutions."

The invasion of the Consistoire followed turmoil when a group of Orthodox students wearing skullcaps, entered the hall where the general assembly of the Consistoire was meeting. In polite but firm tones, they demanded the right to speak.

Putting aside its ancient constitution, formulated in the days of Napoleon, the Consistoire granted permission and the leader of the students then read an address, couched in violent terms, which sharply criticized a Jewish restaurant in the Latin Quarter where, he said, students were served with "real kosher dirt".

The intervention ended when the Chief Rabbi of Paris, Rabbi Meyer Jais, told the students that the restaurant was privately owned and the Consistoire had no authority over it.

When they took over the Consistoire building, the students called their own "general assembly" to debate Jewish problems.

F.S.J.U. STRIKE

The students describe themselves as holding various political views and representative of traditional and non-traditional trends. In a communique, they called on Jewish youth to "join us to build together the basis of a community founded on the effective participation of all communal trends."

A number of employees, including those of the burial society, were back at work in the occupied building, apparently co-existing peacefully.

A call by the Trotskyist Federation of Revolutionary Students for the occupation of the Rabbinical Seminary in the Latin Quarter, which it termed "a citadel of obscurantism," failed.

The staff of the Fonds Social Juif Unifie and of the French United Jewish Appeal came out on strike, following a majority vote in favor, to show their solidarity with France's striking students and workers.

They took over the building, but maintained essential services.

BONN JERUSALEM TALKS

Bonn, (JCNS) - Preliminary talks on aviation problems of traffic and transport took place between German and Israeli delegates here this week.

The Israeli team was headed by Mr. Ben-Yehuda, director-general of the Israel Civil Aviation administration, and the German side by Dr. Schmidt-Otto, of the Traffic and Transport Ministry.

The two-day meeting was aimed at a general exchange of views on a possible future extension of aviation routes between the two countries.

Commentary

by M.J. NURENBERGER

Shavuot

I remember: whenever we became "modern" within the confines of the old House of Study, the very much maligned Beth Hamidrash, we would contradict, as an excuse for correct spelling, the famous Talmudic game of words about Mount Sinai. Why was it called Mount Sinai, asked an ancient rabbi? He replied: because from there came hatred (Sina) upon the world.

The "enlightened" denigrated this Talmudic expression: they called it a quibble, almost the work of a punster; for they would say, you spell Sinai differently from Sina (hatred).

Yet we now can see how real and earnest a play with words in the Talmud can be even if the spelling apparently is wrong. For whatever goes back to the Revelation of Sinai remains eternally true and is as new, as recent as today despite its old garb. **Sinai** *still seems to be the point of friction between the People of Israel and some heathen statesmen, even those who pretend to have accepted the essence of the Bible.*

* * * * * * * * *

I don't know how civilized Pakistan is in comparison with the State of Israel. Furthermore it is very questionable whether Pakistan, itself a product of the British division of the Indian subcontinent, would win the Nobel prize for peace when one takes into consideration its record of good neighborliness with New Delhi; it was born in perhaps the most violent and costly civil war in terms of human life. Moreover the commitment to peace on the part of some African nations that supported Pakistan's resolution for the redivision of Jerusalem at the United Nations Security Council can be questioned. We know how some African regimes have solved coexistence since they reached independence. To top them all, who can ignore the intentions of Moscow when it comes to "establish peace" in certain areas?

But the almost universal enmity last week was concentrated upon Israel and its eternal capital. It is as though all the hatred born at the foot of Mount Sinai reached East River and engulfed the entire world--at least the official rulers of most of the nations. For all of them--except the United States and Canada--succumbed to the hypocrisy of Pakistan which suddenly has become the champion of peace, democracy and coexistence.

* * * * * * * * *

On Shavuot, when we remember Revelation at Sinai, I think of my old teacher who said: there are no spelling mistakes in the Talmud; there are no quibbles, no puns; there only are secrets which are being revealed to man as time goes by.

Unfortunately one of these secrets--the puzzle of why so many unite against the smallest people in the world who desire only peace and the right to live in freedom and independence--has become an open book, a part of current history.

Sinai again is the source of enmity, for we still are the People of Sinai, "for on this day ye have become a nation."

African Hails United Jerusalem
ISRAEL WILL NOT SUBMIT TO PRESSURE

special cable to The Canadian Jewish News

Jerusalem, JCNS. - Israel is determined not to allow American pressure to force her to budge from her present position which is to discuss through direct talks only her peace terms with Arabs.

Meanwhile she will maintain her present position on ceasefire lines, pending an agreement about secure borders.

Instructions in this spirit were confirmed this week to Itzhak Rabin who flew last week to Israel at the invitation of the government.

Increasing American effort to induce Israel "to do her utmost to help Jarring mission" have been building up recently without, however, any outright pressure so far, according to Israeli political circles.

Dr. Hastings, Banda president of the Malwai Republic, was given an enthusiastic reception Sunday evening from hundreds of people at Lydda Airport upon his arrival for state visit. President Shazar welcomed him at airport.

Banda said he was proud to be first head of state to visit reunited Jerusalem.

Malawi and Israeli flags were put up on all buildings and hotels for the occasion.

After official visit, Banda will stay on privately and meet Eshkol, Eban and others. Monday night he was officially received at the entrance of Jerusalem by Mayor Kollek and members of the Municipal Council.

Monday, Shazar gave a state dinner in his honour at the King David Hotel.

COMING TO TORONTO -- Brigadier-General Ariel Sharon, one of Israel's foremost military leaders who led the breakthrough and paved the way for victory in the Six-Day War, will fly to Toronto on June 17th to share in the celebration of Israel's 20th Anniversary at the impressive dinner being sponsored by the National Honorary Societies of Israel (State of Israel Bonds). This outstanding event will take place at the Inn-on-the-Park and promises to be the major highlight of the Toronto Jewish community's anniversary celebrations commemorating two decades of Israel's statehood. Chairman of the Dinner will be Alex Rubin, who is co-chairman with Harry Rubin of the 1968 State of Israel Bond Drive in Toronto. Albert Latner serves as Chairman of the National Honorary Societies of Israel sponsoring the celebration.

Among other prominent figures taking part in the program will be: Mr. Samuel Rothberg, one of the founders of the Israel Bond Organization and National Campaign Chairman for the U.S. Israel's "My Fair Lady", Miss Rivka Raz, leading star of the musical theatre will appear as special guest artist.

This will be Toronto's first opportunity to meet Brig. Gen. Sharon, and to acknowledge the tremendous service he has rendered to the State of Israel, through his brilliant military leadership. General Sharon was a hero of the struggle to lift the siege of Jerusalem during the War of Independence. In 1952, he formed and led the famed "Unit 101" of the Israel Defense Forces, a special group established to combat infiltration by terrorists. In the Sinai Campaign of 1956, he played a key role as the Commander of the Paratroop Corps which carried out the famous parachute drop at the Mitla Pass. Reports of his brilliant strategy and courage have figured prominently in hundreds of newspapers and magazines about the Six-Day War, as well as in all the books chronicling the events of those momentous days.

Golan plan

From our JCNS Correspondent Jerusalem

Indications that the Golan Heights had been annexed, but that a decision on the other new areas, apart from Jerusalem, would remain open for some time were given by Yigal Allon, in the Knesset.

The Minister of Labor, who was reporting on the employment situation, told the House that the manpower resources of the new areas would continue to be administered as an entirely separate unit for a long time ahead.

"As long as the political status remains unchanged we will not be able to permit the integration of Gaza, Samarian and Judean workers, except for exceptional cases," he said.

"However," he continued, "measures have been taken in the Golan Heights since the beginning of the current budgetary year to achieve their integration with Israel's economy.

"The establishment of Jewish settlemtns and various other Government projects would accelerate the development of the Heights."

Mr. Allon added that living standards there would rise and the Druse inhabitants would be included with the rest of Israel's population.

First Canadian Rabbi to address Roumanian Jewry. - Rabbi S.M. Zambrowsky, national chairman of the Mizrachi-Hapoel Hamizrachi Organization of Canada, left for Bucharest to address the twentieth anniversary celebrations of the Chief Rabbinate headed by Dr. Moses Rosen. This is the first time that a spiritual leader from a Western country will participate in a religious function in a Communist state. Roumania, a people's democracy, is known for its religious tolerance and friendship toward Israel.

LUNS TO EGYPT

Amsterdam, (JCNS) - Mr. H.A.M. Luns, the Dutch Foreign Minister, is to visit Cairo from June 2 to 5 at the invitation of Mahmoud Riad, his Egyptian counterpart.

Before going to Cairo, Mr. Luns will visit Morocco from May 26 to 30, and Portugal from May 31 to June 1.

It is assumed here that Mr. Lun's talks with Mr. Riadwill include the situation in the Middle East. Holland wants a peaceful solution to the problem.

Although the Dutch Government has shown great sympathy towards Israel in the past, and in particular during the Six-Day War, it is also concerned in finding a solution to the Arab refugee problem and the Suez Canal issue. The closure of this international waterway is causing heavy financial loss to Holland, which is one of the main seafaring nations to use the canal.

JEWISH THEATRE IN MOSCOW. - Actor Zalman Meiman and actress Sonya Binik in a scene from The Witch, premiere of the Moscow Jewish Drama Company.

Exclusive Canadian Jewish News photo from "NOVOSTI"

U.S. OPENS GATES FOR POLISH REFUGEES

Washington, (JCNS). -- Representative Leonard Farbstein (Democrat) has introduced legislation to facilitate the immigration of Polish Jews into the United States.

He suggested the cancellation of an amendment which requires "victims of Communist persecution" to go to a non-Communist country first, before they can apply for a U.S.A. immigrant visa.

He appealed to Congress not to set up such "exotic standards" and to authorise the entry of Polish Jews who have "become a persecuted minority" and who are "refugees in all but a highly legalistic sense".

A State Department official told the JCNS correspondent here that the problem is not that of letting Polish Jews in, but that of persuading the Warsaw regime to let them leave.

"The door is open", Mr. Doyle Martin, the country director for Poland, declared. He said that 2,000-3,000 unused Polish visa places in the quota will be available by June, when the U.S.A. fiscal and immigration year ends.

The official acknowledged that the American Embassy in Warsaw had been receiving many applications, but, he said, it could not even be surmised how many of the applicants might be Jewish.

SHAVUOT

This coming Sunday, June 2nd and Monday, June 3rd, Jews the world over will observe the Festival of Shavuot. Shavuot, according to tradition, marks the giving of the Torah at Mount Sinai.

The Canadian Jewish News offices will be closed from today, Friday, May 31, till Tuesday morning, June 4th, because of the incidence of this holiday.

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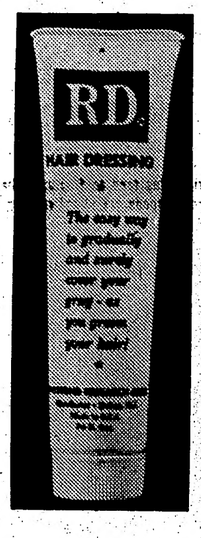

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SCHOOL PRESENTATION. - Samuel Shainhouse, chairman, Toronto Jewish National Fund, presenting the Jerusalem flag to the Associated Hebrew Schools at the Yom Haatzmaut celebration. The flag is presented annually to the school whose pupils make the largest per capita contributions to J.N.F. Harry Steiman receives the flag on behalf of the students.

ANNIVERSARY CELEBRATION. - John R. Devor, Zionist and communal leader, and vice president of Toronto's Associated Hebrew Day Schools, shown addressing the student body of the school during the recently held Yom Haatzmaut celebration. Participating in the program were Nathan Silver, chairman of the executive, and David E. Newman, Q.C., vice chairman of the Board.

ASSOCIATED CHAIRMAN

Benjamin V. Levinter, Q. C., will be chairman of the annual dinner of Toronto's Associated Hebrew Schools, Wednesday, June 12th. Guest speaker will be Milton Himmelfarb, writer and lecturer.

Levinter is a long-time member of Associated. He is the son of Isadore Levinter, Q.C., who has been for many years an honorary member of the Board of Associated, and is one of the pioneer founders of the McCaul St. Synagogue which was among the original supporting synagogues of Associated.

Mrs. B. V. Levinter, a former president of the school's PTA, is in charge of arrangements for the dinner.

The Levinter's four children attend Associated.

SOCIETY ACTIVE IN DRIVE -- The Stashever Young Men's Society led by their dedicated 1968 UJA-IEF chairman, Morris Rosen, have been most active supporters of the campaign. Their total contributions, individual and treasury, are now close to $25,000. Mr. Rosen is seen here left, discussing the Society's most recent contributions with president Isadore Brown, centre, and vice-president, Max Koffman, right.

The United Organizations for Histadrut
cordially invite the members of all folk organizations to attend
A Special Event
to commemorate
The 25th Anniversary
of the Warsaw Ghetto Uprising
and marking
ISRAEL'S 20th YEAR OF INDEPENDENCE
SUNDAY, JUNE 9th, 1968, 6.30 P.M.
in the Banquet Hall, Labour Zionist Centre, 12 Viewmount Ave.

Guest of Honour: TUVIA BIELSKY
Famous partisan commander, World War II
Guest Speakers: ABRAHAM SHUREM of Montreal
National Director of the Histadrut Campaign in Canada
Guest Artist: Folk Singer JOSO

Certificates and gifts of colourful paintings depicting the Warsaw Ghetto Uprising will be presented to leaders of all organizations who participated in the Ghetto Fighters' Project.

Dinner: $6.00 per plate
Seating is limited.
Return your RSVP card immediately
or
telephone 787-0264: 787-5551

TORONTO SYNAGOGUES AND ORGANIZATIONS

WORKSHOPS

A workshop took place Wednesday evening at Holy Blossom dealing with programing. Chairman was Harry Berns, vice president of Council, Resources personnel: Dr. Joseph Klinghoffer, education director, Canadian Jewish Congress; Floyd Stern, program chairman, Holy Blossom Temple.

A second workshop is scheduled for next Wednesday evening at the Jewish Home for the Aged. Topic: Community service--an opportunity for brotherhoods and men's clubs. Harold Cohen, past president of Council, is chairman.

NEW OFFICERS

The current slate of officers of Beth Am's Men's Club is: Mayer Teplinsky, past president; Dave Solomon, president; Harold Zweig, 1st vice president; Jack Mirsky, 2nd vice president; Leon Kahane, trasurer; Joe Greenfield, recording secretary; Lou Meirovich, corresponding secretary. Board: D. Berman; C. Bernstein; L. Bogach; B. Bornstein; B. Dunn; A. Federman; S. Federman; M. Goldhar; M. Janasz; B. Sieger; J. Kapolus; H. Lockwood; A. Marshal; N. Nosov; M. Gordon; D. Miller.

FATHER-SON BREAKFAST

* The Tefillin Club of B'nai Israel Beth David Congregation held its final father-son breakfast last Sunday. Arieh Ben David spoke on: Israel in Stamps and Slides. Rabbi Albert Pappenheim installed the Tefillin Club executive. Awards for leadership were presented to Julian Zuckerbrot, Chuck Consky, Eddie Schonberger, Ted Hoffman.

* Tomorrow the congregation will hold a special Shavuot Festival eve service. The new executive and board of Sisterhood will be installed.

* On Sunday, the first day of Shavuot, a Rededication Service will be held for the bar and bat mitzvas of 1967. Awards will be presented to Glory Goldstein and Michael Rubin, winners of a Hebrew reading competition held recently in the synagogue.

ISRAEL BIRTHDAY CELEBRATION

A celebration of the twenty-fifth anniversary of the Warsaw Ghetto uprising and the marking of the twentieth year of Israel's Independence will be held Sunday evening, June 9th, 6:30 p.m. at Toronto's Labor Zionist Center under the auspices of the United Organizations for Histadrut.

Guest of honor will be Tuviah Bielsky, famous partisan commander of World War II, leader of the first partisan division fighting in the forests of Poland and Lithuania. After the war he went to Israel and there fought in the War for Independence.

Also participating in the program will be: Abraham Shurem of Montreal, national director of the Histadrut Campaign in Canada; Rabbi David Monson; Joso, popular folk singer.

Citations and gifts of paintings depicting the Warsaw Ghetto Uprising will be presented to leaders of all organizations who participated in the Ghetto Fighters Project.

HONORED GUEST. Tuvia Bielsky, well known partisan commander of World War II, who will be guest of honor at a banquet tendered by Toronto's United Organizations for Histadrut, Sunday, June 9.

EVERLASTING MEMORIAL -- At a recent gathering at the home of Mrs. Herbert Orliffe, a certificate denoting the establishment of The Herbert Orliffe Picnic and Recreation Area in Israel was presented to the late Comptroller's mother Annie and wife Ida. Seen, from left to right, are: Samuel Shainhouse, president of Toronto's JNF; Mrs. Annie Orliffe; Mrs. Ida Orliffe; Mort Margolius, leading member of the committee responsible for the creation of the project; Louis L. Lockshin, national president, JNF; Montague Raisman, honorary treasurer of the committee.

The park, a permanent tribute to a man who served Canada with all his heart yet had a deep love for the ancestral homeland of the Jewish people, is located near Even Yehuda between Tel Aviv and Haifa on land reclaimed from age-old misuse and neglect by the Jewish National Fund.

LEADER CONGRATULATES THE YOUNG -- Meyer W. Gasner, Chairman, Central Division, Canadian Jewish Congress, extends a welcome to Warren Rubenstein, president, Eastern Canadian Region, United Synagogue Youth, who led over-130 USY boys and girls who completed a 20-mile Walkathon on behalf of the 1968 United Jewish Appeal and Israel Emergency Fund. Scene is at the King Edward Hotel where the CJC held its Plenary Sessions. The youngsters walked from Beth Emeth Bais Yehuda in Downsview via a circuitous route to the hotel and estimate they will realize $3,000 for the campaign as the result of businessmen's sponsorship.

STUDENTS' SOLIDARITY WITH ISRAEL -- Students of the Hebrew Academy of Toronto and the Associated Hebrew Schools' Junior Day High, have raised record figures for the 1968 UJA-IEF through a series of fund-raising projects. One recent event was the presentation of "Peter Pan" by the class of 8D with all proceeds for the campaign. Seen here left to right are: Jane Greenwald as John Darling; Barbara Nurenberger as Mrs. Darling; Dena Simon in the role of Michael Darling; Jill Young as Wendy Darling.

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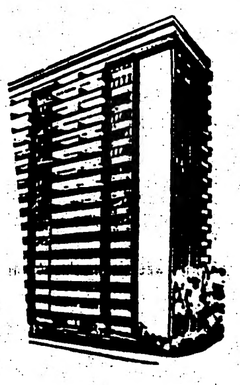

Management of LA DORELLE wishes to announce that there will be a few 1-bedroom, 2-bedroom, (some suites with extra washroom) and 3-bedroom suites available during the months of June, July, August, September.
HONEYMOONERS: A few 1-bedrooms at $145; 2-bedrooms from $175.
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TORONTO WOMEN FIRST

A new record of contributions, running more than 16 per cent above last year's giving, has been achieved by the Women's Division of the 1968 United Jewish Appeal and Israel Emergency Fund.

Mrs. Arnold A. Epstein, chairman, in her year-end report to the Division's closing board meeting, revealed that the figures to date are $244,453 for the combined campaign, with outstanding pledges still to be collected valued at over $28,000. She estimated that the final figures will show a 25% increase over 1967 and paid tribute to her team of dedicated workers who brough about this tremendous record.

Mrs. Epstein will be succeeded by Mrs. Allen A. Small who was elected chairman for the 1969 UJA Women's Division. Other officers who were also installed by Julius Hayman were Mrs. David Peters, first vice-chairman, and Mrs. Louis J. Cole, second vice-chairman. (See photo, page 7).

The meeting, held at Holy Blossom Temple on last Thursday heard reports from the various campaign cabinet chairmen and a total report on the campaign's progress from Benjamin Schneider, United Jewish Welfare Fund executive director. In her acceptance speech, Mrs. Small said that the outstanding record accomplished in the 1968 campaign by the Women's Division offered a great challenge for those charged with the 1969 campaign, "and we shall dedicate ourselves to continuing the accomplishment of this great task for the benefit of Jews everywhere."

The complete slate of directors and cabinet for 1969 as recommended by the Nominations Committee chaired by Mrs. Gabriel Grushcow, was unanimously adopted as follows:

Board of Directors: Chairman: Mrs. Allen A. Small; Immediate Past Chairman: Mrs. Arnold A. Epstein; First Vice-Chairman: Mrs. David Peters; Second Vice-Chairman: Mrs. Louis J. Cole; Secretary: Mrs. Gabriel Grushcow; Nominations: Mrs. Arnold A. Epstein.

Campaign Cabinet: Crown Gifts Co-Chairman: Mesdames Arthur Minden and Sydney Cooper; Pacesetters Chairman: Mrs. Charles Kent; Review Committee: Mesdames Abraham Track, David Hart and Henry Mulstein; Advance Gifts: Mrs. Mark Gross, chairman; Mrs. Ernest Goodman, vice-chairman. Special Gifts: Mrs. Joseph Lunenfeld, chairman; Mrs. Saul Fainstein, vice-chairman. General Canvass: Mrs. Maxwell Eason, co-ordinator; Mrs. David Sugar, chairman-north-east; Mrs. Saul Lofsky, chairman-north-west; Mrs. Israel Esses, chairman-central; Mrs. Florence Kizell, chairman-south.

Young Women's Leadership Campaign: Co-chairmen: Mesdames Lionel S. Walters and Donald Stein.

Telethon Co-chairmen: Mesdames Irving Kwart and Pearl Dover

Education and Communications:

Volunteer Education: Mrs. Albert Abugov, chairman; Mrs. Harold Hertzman, vice-chairman.

Speakers Bureau: Mrs. Jack Koven, chairman.

Young Women's Leadership: Mrs. Allan Offman.

Service Committees: Publicity: Mrs. Israel Shopsowitz, chairman; Mrs. Percy Weinstein, vice-chairman; Arrangements: Co-chairmen: Mesdames Maynard Kert, Harry Verner and Mrs. Gerald Halbert, vice-chairman; Mechanics: Mrs. Louis Goodman, chairman; Mrs. Martin Offman, vice-chairman.

SOVIET TRAINING EGYPTIANS

New York, (JCNS) - According to Pentagon sources more than 100 Soviet pilots joined the Egyptian Air Force after the Six-Day War.

Soviet airmen are said to be present in every squadron, participating in planning and supervising the training and operational missions of the Egyptian pilots.

Both Egyptian and Russian pilots were apparently at the controls of the Egyptian MiG 21s which recently flew over units of the Sixth Fleet in the Mediterranean, the magazine said.

This one is making quite a "BANG"

Who'd have thought a simple tin of apple juice would be so popular? When we decided to go into our own private label apple juice we wanted the best quality available. After months of sampling different blends, we think we've got it. But we didn't anticipate that it would be so very popular with our customers. Would you believe the apple juice section being re-stocked four times as frequently as usual? Well, this is happening. We have an idea that the small fry have something to do with this. Kids love apple juice even if it doesn't have premiums like cereals. Maybe you should try it too. We're sure you'll get a bang out of it.

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COME ON, DON'T LEAVE YOUR LOVING FAMILY

ASK THE RABBI
a JCNS featurette

OBJECTION TO STUNNING AN ANIMAL PRIOR TO SHECHITA?

In Jewish law an animal which dies without having had schechita is known as nevela, "a carcass", and is forbidden. But if the animal's vital organs were damaged while alive, then even if it had shechita it is forbidden as trefa, literally "torn". The Mishna (Hullin 3, 1) gives a list of defects which render an animal trefa, and one of these is when the membrane of the brain is pierced. It has been widely argued that there is a distinct possibility of something of the kind happening when an animal is stunned, so that even if it had shechita afterwards it would be forbidden as a possible trefa. It has also been argued that to require stunning implies a reflection on the humaneness of shechita, which has been attested to by many medical experts. In a few isolated, very exceptional circumstances stunning was permitted. The late Rabbi J.J. Weinberg, in his Responsa collection Seride Esh, examined all the pros and cons with great learning.

CONFLICT WITH THE LAW OF THE LAND?

The famous Talmudic ruling dina de-malkhuta dina, "the law of the land is law", and thus binding upon Jews, does not apply to religious law. If Judaism were to allow itself to be abrogated by governmental decree this would mean, in the vivid simile used in this connection by the historian Graetz, that Judaism provides itself with a silken halter with which to commit suicide.

DECORATIONS ON SYNAGOGUE WALLS

I understand that they used to be common in the past.

The reason for the present-day austere view is clearly to avoid any semblance of image making. However, it was customary in many synagogues to have the emblem of the lion and crown depicted above the Ark or on the Ark cover, even though some authorities frowned on this.

Post-Diefenbaker Conservatives

FORREST AND CAMP

The statement by the editor of the United Church Observer, A.C. Forrest, featured by the Toronto Star in favor of Dalton Camp, the president of the Progressive Conservative Party, may raise many questions as to the new image of the post-Diefenbaker Conservatives.

Forrest has become well known recently for his outspoken anti-Israeli propaganda. Had he been an official lobbyist for the extreme anti-Israel Arab fringe, he could not have worked harder nor more effectively than he had in his journal in order to mislead Canadian public opinion as to the real issues in the Middle East.

Of course, the editor of the United Church paper has the right to espouse the cause of those who, if successful, only would perpetuate the present state of conflict in the Middle East. The movement to redivide Jerusalem, to segregate Jew from Arab, to prevent an accomodation that would engage Arab regimes to the recognition of reality and remove them from the Baghdad Nights fantasies has found in Dr. Forrest one of its most enthusiastic supporters. Naturally it is not up to us to define the reason for this policy of a church newspaper although we know that these church leaders never protested against the open sacrilege committed by Jordanian authorities during their control of Jerusalem.

Yet all this may be irrelevant to the present election campaign. However, is it really without relevance when a man like Dr. Forrest tells the Star that he has decided to vote Progressive Conservative since Dalton Camp was nominated in his Don Valley riding?

Dalton Camp is the one who succeeded in removing from Canada's political scene the leadership of John G. Diefenbaker, a man who has entered Jewish history as a selfless fighter for the cause of Middle East peace and for human rights in general. Thus while Mr. Camp may not be responsible for the opinion of those who are his friends, it would be interesting to hear what the Progressive Conservative Party has to say about this Middle East trouble spot. Is Forrest's indorsement of Dalton Camp just an accident of politics?

Our public relations

THE JEWISH COMMUNITY

by Ray D. Wolfe

I have heard that the formula for successful public relations is simple: either you do what people like, or you make them like what you do. Unfortunately for your committee, however, since none of us has any real conviction that we can cause Israel to do what the world likes, in very bald terms our activities must, of necessity, revolve around making the world like what Israel does. I submit to you, this is no mean challenge.

The National Public Relations Committee first began to function in May of last year, just prior to the crisis which led to the Six Day War. (In a sense, it is the successor to the Joint Public Relations Committee whose members were nominated half each by the Z.O.C. and Congress' Joint Community Relations Committee--but had been inactive for two years.)

Its members are drawn from the recently established Federated Zionist Organization of Canada, the Canadian Jewish Congress, and the Anti-Defamation League of B'Nai B'rith. Its objective is to indicate to the Canadian public at large, and to Government, the concern which Canadian Jews feel for Israel and to take such measures as may be appropriate to combat policies and actions which are clearly anti-Israel oriented.

We address ourselves to Government as citizens of Canada and occupy ourselves with those facets of public life which affect Canada/Israel relations.

Fortunately, this attitude is generally understood by Government and by the leaders of the three main political parties. Sometimes it is misunderstood by a few Jews, but seldom by fair-minded gentiles. We are fortunate in Canada that support for Israel crosses party lines. We are even more fortunate that, since the establishment of Israel, our Government has been led by Prime Ministers and Ministers of External Affairs who have had an intimate understanding of the legitimate concern that Canadian Jewry has for Israel. Generally speaking, therefore, we have little reason to be disturbed with our Government's attitude last year and with the position Canada took at the United Nations, following the June War, vis-a-vis a permanent settlement of the Israel/Arab dispute.

Nonetheless, in matters of foreign policy where issues and pressures are seldom what they appear, and complexities and involvements often beyond simple resolution, there are times when even the most forceful expression of public sentiment is of no avail. A case in point perhaps is Canada's recent vote against Israel in the Security Council.

So lest they forget, in view of the forthcoming elections, I should perhaps report that we are making every effort to ensure that all party leaders are fully cognizant of our concern over the situation in the Middle East. While it may be reasonable to expect Canada to continue its traditional support of Israel, we dare not take things for granted.

In addition, our Committee is vitally interested in the media and the formation of public opinion in Canada. Our professional staff in Montreal and Toronto reads every item published in the Canadian press on Israel and has first-hand knowledge on the subject. Let me, therefore, devote a few moments to the attitude of the media towards Israel.

Prior to June 5, Israel had an overwhelmingly friendly press. Recently, however, there has been a significant change of tone in editorials and correspondence columns--which are reasonably good barometers of public opinion. Today, a number of new factors have come to the fore. First, as might be expected perhaps, the victor rarely commands popular sympathy and public support is trending towards the Arabs, although not to their leaders. Secondly, the recent condemnation of Israel by the Security Council has caused considerable misgiving even among those newspapers usually well disposed towards Israel. Thirdly, a number of tendentious articles have been syndicated in the press, the theme of which is that Israel is a cruel and oppressive occupying power. It is interesting to note how the coinage of anti-Semitism has changed. At one time, the stereotype was that of the usurer and coward --today, it is fashionable in some circles to depict Jews as swaggering militarists. It is vital that a strong programme of positive publicity be maintained to stem and stop this trend and serious consideration is presently being given to this matter.

Insofar as radio and television are concerned, the general tenor of both the C.B.C. and the independent networks has been good. In this area, we should not be concerned so much with a single programme, but rather with anti-Israel patterns, which fortunately have not materialized. Our relations with both the C.B.C. and the C.T.V. networks are by and large satisfactory.

As you know, an active opposition to Israel exists in Canada. The Arab League maintains an office in Ottawa headed by a full-time professional, who is a voluable and active propagandist. The Director of this office spends a considerable part of his time addressing student audiences, since the Arabs believe that the "New Left" is fertile ground for anti-Israel positions on campus. The question of propaganda on the campuses is a matter of concern which the Committee takes very seriously.

The Arab Information Office also issues a steady stream of publications to libraries and institutions. Unfortunately, we are not yet in a position to counter this effectively, but hope to take early remedial steps.

You may also know that representatives of the Arab communities of Canada are today meeting in Toronto at the Founding Convention of the Canadian Arab Federation. Their spokesman stated that the Canadian Arab community must be used as a pressure group for support of the Arab States in the same way as the Jewish Community is organized in support of Israel.

There can be little doubt that the Arab League derives considerable satisfaction from a prominent Church periodical whose editor has apparently determined to dedicate this journal to unswerving support of the Arab position. After much effort and many approaches, we have regretfully come to the conclusion that the Editor has a closed mind as far as Israel is concerned and neither fact nor reason is likely to change his course. Although he will deny it, this Cleric's anti-Zionist views are oddly reminiscent of those circulated both by Soviet anti-Semites and ultra right-wing extremists. Happily, many fair-minded Christians understand that this type of propaganda only serves the cause of anti-Semitism and are now assisting us to set the record straight.

In addition to these matters, our office is concerned with literally hundreds of small items which require prompt careful and discreet handling. These tasks are performed on a day-to-day basis by the professional staff in consultation with myself or Mr. Aaron Pollack, Deputy Chairman of the National Public Relations Committee. The scope of the Committee's work is endless and whilst results cannot always be demonstrated in explicit terms, I am satisfied that considerable progress is being made.

May I now, for just a moment, turn to some aspects of future programming with which we plan to complement day-to-day activities.

First, we propose to change the name of the Committee to the "Canada/Israel Public Affairs Committee" to more accurately reflect our role within the Community.

We are also in the process of expanding the activities of the Canada/Israel Association, which has considerable potential for building bridges of understanding between Canada and Israel. The C.I.A. in conjunction with the N.P.R.C. has been responsible for convening a series of most useful meetings at which that great friend of Israel, Senator Roebuck, presided.

As most of you know, the N.P.R.C. issues a bulletin which is mailed to 1800 Community leaders across Canada. We recently polled the recipients to ascertain if the Bulletin serves a useful purpose, and received over 600 replies confirming that it does. This is most encouraging since usually a 10 per cent response to such an enquiry is considered favourable. As a result of this survey, the Bulletin will be amplified in content and continued so long as it serves its purpose.

We propose, too, to enlarge our information programme for parliamentarians and key people by means of Seminars on the Middle East and possibly a series of functions at which leading Canadians will be invited to participate. It is most important to have workshops where Canadians, both Jewish and Gentile, can make their views known on Israel and the Middle East.

So that they may have a first-hand impression and personal knowledge of the realities of Middle East problems, we are urging a number of Canadian non-Jews to visit Israel. These include Newspaper and Magazine Editors, Television personalities, church dignitaries and such others as may be in a position to report factually to the public the validity of Israel's position as well as the serious nature of her problems.

Dr. James Parkes, the world-famous Biblical Scholar, will be in Toronto in September to participate in the Anglican sponsored Christian-Jewish dialogue. We are hopeful that Dr. Parkes will agree while in Canada, to address a number of gatherings of the Christian Clergy to help explain the role of Israel and its relationship to world Jewry. Perhaps I should mention, too, that Dr. Parkes' recent booklet on the Middle East--a real masterpiece--has been sent to all members of the Canadian delegation attending the forthcoming assembly of the World Council of Churches in Sweden.

My purpose tonight has been to give you a broad picture of the N.P.R.C., its make-up, its goal, its function. The Committee is obviously still in its infancy, has much to learn and much to do. And, since, unfortunately, final resolution of Israel's security problems seems almost as remote as it did this time last year, this Committee may well have to anticipate a long road ahead. It will have to face up to the issues, the problems, the dangers about which Rabbi Plaut spoke earlier. It will require courage, not only in itself but of itself, and of all Jews who want to continue as Jews. Its success will be a measure of our determination--yours and mine--when called upon, to stand up and be counted.

This article by the chairman of the Canada-Israel Public Affairs Committee is based on an address given at the plenary session of the Canadian Jewish Congress.

Jewish poetry in America

By Philip Hobsbaum

The Jews seldom stay in a country so long that they feel impelled to identify with its language and customs. Because of this, there have been surprisingly few Jewish exponents of the major arts. The culture associated with our people is that of the itinerant. The characteristic Jewish artist is a performer rather than a creator.

There are, of course, countries where this has not been true, where the Jews have remained long enough to put down roots. Germany is the most striking example of this -- a rather sinister one. A similar kind of identification is going on in Great Britain, as the emergence of indigenous playwrights such as Wesker and Pinter only goes to show. The phrase "Anglo-Jewish" has now become permissible when applied to writers.

But the process of identification has advanced most strongly in the United States. It is often said that there has been a revival of the American novel since the war. What surprises me is that practically all the novels one would associate with this revival belong to Jews. The resurgence can be seen, just as strongly, in other forms of writing, particularly in poetry. There have been extraordinary developments in verse in the past twenty years, most of them associated with Jews.

I had better say that a good many of these developments are not to my taste. For instance, far too much fuss has been made about the Beat poets. Yet, though this may be a passing fashion, one has to admit that the poetry of Alan Ginsberg, in particular, has had a genuine impact, especially upon the very young.

Ginsberg's best-known poems are "Howl" and "Kaddish". Both manifest his Jewish origin; both exhibit considerable powers of rhetoric and, I would say, a total absence of organization.

MASTERY OF TECHNIQUE

However, the rising generation in the States would call this the judgement of a square. The repetitiveness and freedom of versification of Ginsberg's work clearly appeals to them.

A complete contrast with the poetry of the Beats is seen in the academic school of poetry, again dominated by Jews. The figures that come to mind in this connection are Howard Nemerov and Anthony Hecht. Nemerov's verse shows an astonishing mastery of technique but a lack of content. However, Anthony Hecht has written several poems which seem to me of major quality. "More Light, More Light", for example, is based upon an unsavory anecdote about the Nazi persecution of the Jews. And there can be no doubt that the Holocaust has deeply engaged the attention of the younger Jewish poets in America.

The best of them all is little known in the States, and, so far as I can gather, is totally unheard of over here. Yet Galway Kinnell seems to me one of the great writers of our time. His masterpiece is a long poem with the awkward title "The Avenue Bearing the Initial of Christ into the New World". It describes the day-to-day life of the Jews on the east side of New York, but does so with overtones of ghettoes and pogroms through the ages.

Kinnell shows the way in which the victim may be, in another context, the victimiser. The Jewish fishmonger nails his wares to the wood; the garbage van creeps about like a death-truck collecting the garbage of the world. In other words, what this superb poet is seeking to do is to understand man's inhumanity to man.

Poets of all nations could learn from the concern which in their different ways, Ginsberg, Hecht and Kinnell show for the recent past. One may not prefer the academics to the Beats, but there is no doubt that they are tackling subjects central to us all.

To my mind, the most intense treatment of race-hatred is to be seen in the verse of the younger American-Jewish poets. And the greatest manifestation of all is seen in the work of Galway Kinnell -- like most prophets, unhonored by his own people and in his adopted country.

Alan Ginsberg, poet prince of the beatniks

revelation

the meaning of SHAVUOT

by Chaim Perl

The most important aspect of Shavuot is indicated by its designation as Zeman Toratenu - the season of the giving of our Torah. This description implies two things, a fact of history which took place once only at a given point in time, and an eternal and universal religious message. Consider the historical implications of Shavuot.

For our purpose we shall define Revelation as the Divine act of intervention on the scene of human history in order to declare the Law to the people of Israel from Mount Sinai. The account of this event is graphically described in the nineteenth chapter of Exodus and it is this crisis in Jewish as well as world history which is linked with the festival of Shavuot and the reason why that festival is called "the season of the giving of our Torah".

It has been said that Judaism stands or falls on the idea of Revelation. If Revelation is true, then Judaism is true; if it is false, then the claims made for Judaism have little justification. This is no exaggeration. The Torah, or Jewish religious law and teaching, is the word of God and is, therefore, eternally valid. If it is not, then whatever else it may be it is not God's law and Judaism may be not much more than a man-made cult.

No wonder then that the belief in Revelation was regarded as one of the few dogmas in Judaism. This is particularly significant in a religion which has no great love for clearly defined dogmas or essential beliefs. But, next to the belief in the only one God, Jewish teachers have invariably insisted on the centrality of the belief in Divine Revelation. An authoritative Mishna includes among those who have no share in the world to come "he who says there is no Torah given from Heaven". The famous eleventh-century Jewish philosopher, Judah Halevi, commenced his philosophical examination of Judaism in his book "The Kuzari" with the Biblical account of the Revelation.

This essential pillar supports the entire fabric of Judaism, and this was always recognized and rarely disputed.

The great non-Jewish scholar G.F. Moore, wrote:

"The foundation of Judaism is the belief that Religion is revealed. What man is to believe concerning God and what duty requires of man He has made known in one form or another of revelation. Specific commandments had been given to Adam, Noah, Abraham and Jacob; to Moses the complete revelation was given once and for all."

From "A Guide to Shavuot".

Sermon For The Week

NOT LESS THAN ONE

This week's Sidra Bamidbar opens the fourth book of the Torah called "NUMBERS." This portion of the Torah is always read prior to the Festival of the Giving of the Torah--Shovuos. The name "Numbers" is based on the content of the first Sidra, which begins with the Divine command to count the Jews.

* * * * * * * * *

An interesting aspect of counting is that the quality or characteristic of the person or thing counted is entirely irrelevant to the number. Thus, in the census of the Jews at that time, the greatest of them was reckoned as not more than one, while the simplest and least important was counted as not less than one.

In intellectual capabilities, in emotional disposition, in all traits of character and personality there are great individual differences, and no Jew is the same as the next. Our people range from giants of the intellect and the most refined of persons--to the simplest and most coarse of individuals. Yet, there is one aspect present within every Jew that is basically the same within all of us--the Divine Soul *(Neshama)*, our true essence. A striking example of this basic "equality of Jewishness" may be found in everyday religious experience. We all know that in order to conduct a prayer service, a quorum -- "minyan" -- of ten adult males is required. Should one Jew be missing, even if he is a simple lad just thirteen years of age, then the service cannot be conducted, though the other nine Jews be great Rabbis and scholars!

Similarly, at the time of the Giving of the Torah, which the approaching festival of "Shovuos" commemorates, if but *one* of the six hundred thousand Jews had been missing, the Torah would, God forbid, not have been given even to the greatest Jew.

* * * * * * * * *

Each year, when it comes to the celebration of the Giving of the Torah, every Jew must again stand up and be counted, for every Jew is a whole "one." Each has a Divinely-given share in the Torah, for every Jewish soul is bound up and intrinsically connected with the Torah.

There are those who shrug their shoulders and maintain that "Judaism is not for me," implying: "I don't belong to that 'party.'" The message of the foregoing to them is, that by virtue of their Divine Soul, the Neshamah, they, too, have a part in Torah. However lax one is in his religious practice, he has a "Neshamah" and consequently he is still a full-fledged Jew and *not less than "one."*

(Adapted from the Hebrew original of RABBI MENACHEM M. SCHNEERSON, the Lubavitcher Rebbe, by Y.M. Kagan)

letters and opinions

CRITICIZES CJC SESSION

Dear Editor:

Last Friday evening I attended the Canadian Jewish Congress Plenary Session Oneg Shabbat at the Beth Tzedec Synagogue, the theme of which was, The Jewish Intellectual--His Alienation from the Jewish Community". The chairman, Lavy M. Becker, took twenty minutes to introduce the topic and to apologize for allotting only twenty minutes to Prof. Lionel Rubinoff to present his paper, and then only four minutes to each of the four visiting university professors and David E. Newman for their comments. This was followed by only a few brief minutes for remarks and/or questions from the audience.

One of the participants from the audience was Michael Garber, Q.C., president of CJC, who stated, "We don't need the return of the Jewish intellectual; let him stay where he is; we would not be able to cope with the return of them all if they decided to do so (just as Israel would not be able to cope with the vast number of Jewish immigrants from behind the Iron Curtain countries should the latter permit their sudden exodus).

I submit, Sir, that here we have two clearly distinct incidents exemplifying why the Jewish intellectual is or becomes alienated from the Jewish community, namely: I, and presumably the large audience present, did not come to hear Mr. Becker demonstrate his prowess as a public speaker, although I admit this is not to be denied; we came to hear the learned panelists discuss what we obviously consider a vitally important dilemma confronting our community. The time he usurped should have been given to Prof. Rubinoff and the panelists for better development and discussion of the theme. How better to alienate an intellectual (or any person for that matter) than to invite him as your guest and then keep talking so that he is not afforded the courtesy and decency to speak himself!

Mr. Garber's statements are, in my opinion, false, ridiculous and offensive. What better way is there to alienate a person, or group of people, than to indicate that they are not needed or wanted and that if they did decide to join our ranks we would find it difficult or impossible to cope with them!

In conclusion, I suggest that the Jewish intellectual has every right as a Jew to stand up, be counted and be heard from. Indeed, we need him badly and urgently, especially since he is an informed intellectual. When in the history of our people (the People of the Book) has an intellectual been discriminated against because of his knowledge and intelligence? Furthermore, if the leaders at the helm of Congress do not adopt a less arrogant attitude and pursue a more humble and intelligent course, they will not only alienate the Jewish intellectual but also the less sophisticated.

MAX M. GLASSMAN, M.D.
Toronto.

DISCUSS ALIYAH FROM U.S.- CANADA

New York, (JCNS).– More than 300 persons who have committed themselves to settling in Israel within the next three years held the first annual conference of their five-month-old organisation, the Association of Americans and Canadians for Aliya, here last week.

The organisation is a radical development on the American-Jewish scene, consisting of individuals of different political persuasion and aiming to assist its membership in solving all the myriad problems involved in emigration and to represent them in their dealings with the Israeli authorities.

The definition of the organisation's character and priorities, and the delineation of its policy for work on specific problem areas were the main subjects of discussion at the all-day session. Members came from as far away as Los Angeles, Montreal, Atlanta, Toronto, Boston and Chicago, some of them representing "chugei aliya (aliya clubs)" and "garinim" (groups of youth planning to settle in Kibbutzim).

The organisation was founded when three potential emigrants met last November with an Israeli Consul, Mr. Haim Zohar, here to discuss what the Israeli Government could do to assist them and others like them in their emigration.

At a workshop session of the conference, where the question of promoting aliya was discussed, Mr. William Levine, one of the founders, pointed out that the organisation had to have priorities and that the first of these was reaching people who had definite emigration plans.

This did not rule out promoting emigration in the local communities, he said, but the opposite was true, members should try to form groups of sympathisers in their cities. But the uniqueness of the organisation was that it was an organisation of "doers" about emigration and not of "talkers", he emphasised.

The conference elected an executive committee of 31, 15 of whom will leave for Israel in the autumn, plus an additional ten from Canada designated by the Canadian caucus which met separately after the conference. The chairman of the organisation is Dr. Norman Schanin.

HISTORIC MEETING FOR ISRAEL DEVELOPMENT -- Golda Meir, Israel's former Foreign Minister, speaking by special telephone hook-up from New York to a meeting of sixty leaders of the Jewish community of Toronto, sparked a record response of nearly $500,000 in Israel Bond loan dollars to assist Israel's economic development in light of the State's increased budget for defense needs.

The meeting took place at the home of Harry Rubin, co-chairman with Alex Rubin of the 1968 State of Israel Bond Campaign in Toronto, May 22nd. Another record was set on this occasion in the number of Inaugural Trustees enrolled in all categories (purchasers of $10,000 or more) in response to Mrs. Meir's address outlining Israel's critical economic needs at this time.

"If peace is won, the Bond dollars lent by Jews throughout the free world will turn out to be not simply Bonds for Israel, but Bonds for a whole new day for the Middle East and all its people," she stated.

"We are the generation responsible for the fate and future of the Jewish people, and we are the ONLY ally she can count on. For us, the crisis is not over. To be militarily strong is not enough -- nor is it possible -- unless Israel is also economically sound, and for this, loan dollars are absolutely vital now, as never before."

Ira Hirschmann, U.S. diplomat and an expert on Middle East affairs, was present as a special guest, and reported on some of the highlights of his recent mission to the Arab states on behalf of the U.S. State Department.

Among those who enrolled as Inaugural Trustees in various categories were: Jacob Bennett, Norton Cooper, Ben Fish, D. Lou Harris, Herman Harriss, B.A. Himel, Melville Isenberg, Albert J. Latner, Mark A. Levy, Joel Morgenstern, Henry Rosenberg Q.C., Alex Rubin and Harry Rubin.

Shown here are: Standing, left to right: D. Lou Harris, National Chairman, State of Israel Bonds of Canada; Alex Rubin, Norton Cooper, Max Shecter, Chairman, Board of Governors, State of Israel Bonds of Toronto.

Seated, left to right: Harry Rubin, Ira Hirschmann and Melville Isenberg.

'Don't believe what we say'

Lebanese officials' speeches are meant for home consumption and Israel has no right to attack Lebanon as a result of them, unless they are accompanied by overt acts, Lebanon declared in a letter to the Security Council this week.

The letter was one of the strangest communications so far received by the United Nations, for it is most unusual for a State to say that its officials do not mean what they say.

The letter said that Lebanon had taken "all necessary measures" to prevent incidents and infiltrations. If Israel was unable to cope "with acts of Arab resistance" on her own territory, this was not Lebanon's fault.

FEW JEWISH SEX CRIMES

New York, (JCNS) - Just as Jews are seldom involved in crime generally, so are they seldom involved in "sex offences", according to a study by the Kinsey Institute of Sex Research, just published by Harper and Row.

"There are simply far too few Jews in our prison and sex offender groups to explain it in any other way", the book, "Sex Offenders", declares.

Among the sex offenders in a sample survey, there was only one category, homosexuals, where Jews reached as much as 2 per cent, something the authors say they anticipated because it is "only in this realm of behavior that no one can find a legal sexual outlet".

Rhodes for sunshine

Summer comes early in the Mediterranean. A colleague who has been visiting Rhodes and the Greek mainland tells me that the tourist season in that area is in full swing. Rhodes, the largest of the Dodecanese group, is a beautiful island with excellent holiday facilities and hotels to suit all pockets, from the luxurious to the inexpensive. The Grand, one of the finest hotels in Greece, offers the tourist every possible comfort.

If you want to tour the fascinating Greek islands, it is probably best to base yourself in Athens. From the Greek capital there are regular flights to Rhodes and Corfu and inexpensive cruises to the islands. Israelis are visiting Greece in ever-increasing numbers and the Greek National Tourist Organization arranges inclusive tours taking in Rome, Athens and Tel Aviv.

Travellers on the Olympic Airways inaugural flight from London to Rhodes have high praise for the airline's Comet service, which is highly comfortable.

The Jewish community in Rhodes has unfortunately dwindled, numbering today only six families. Mr. M. Soriano looks after communal affairs and will be helpful to Jewish visitors. The synagogue is open only during the holiday season.

Youth Jamboree

The Maccabia Youth Jamboree of Jewish summer camps in Quebec and Ontario to be held 29th July – 1st August 1968 at Fitzroy Provincial Park, Ontario, will have as its central theme the celebration of Israel's 20th Anniversary.

The Maccabia is an annual event sponsored by the Youth and Hechalutz Department of the Jewish Agency and the Federated Zionist Organization of Canada and will mark its 5th year of existence with the forthcoming event.

The four days of the Maccabia are devoted to sports activities, scouting events, as well as quizzes and discussion groups in Jewish history and the State of Israel. Over 1,000 participants aged 13 - 16 are expected, enabling the youngsters to meet and interact with their peers from other parts of Canada.

The closing ceremony will feature a special musical and dance pageant depicting significant events in Jewish history and the history of the State of Israel. The Ambassador of Israel to Canada, His Excellency Arieh Eshel, will address the youngsters during the closing ceremony.

Among the camps who already announced their participation are: Dan, Hadar, Hagshama, Kennebec, Ma-Ka-Bee, Manitou, Manlwaki, Massad, Pembina, Wooden Acres, Y. Country Camp from Quebec; and Biluim, Gesher, Massad, Shalom, Solelim, Shomria, Winnebago from Ontario.

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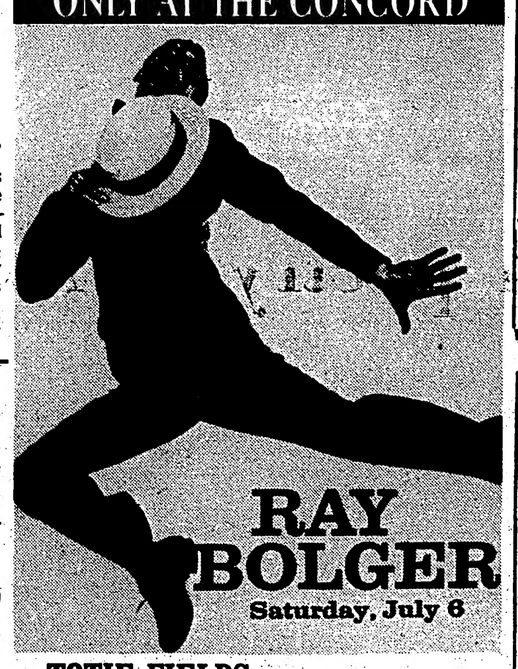

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CANADIAN IMPERIAL BANK OF COMMERCE

short, short story

by Janina David

POSSESSED

I shall never own more than what I can fit in one trunk. At a pinch, no more than I can carry. So that if, tomorrow, I have to move on again, there will be nothing to tie me to this place, nothing important to leave behind."

How often have I said these or similar words to my friends and how impressed they always were by my determination not to acquire, collect and possess.

"Rolling stone gathers no moss," they declared, and I agreed. I had no desire to grow moss or roots, to settle down or spread out or to illustrate any other sedentary cliche.

Moving from place to place, from one country to another, I have always lived in bed-sitters, cheerfully accepting the discomforts, the awful furniture the eternal lack of space, like a tight corset or a pinching shoe. And I worried about accumulating possessions, the way other women worry about their weight.

"Better not sit in that armchair, you'll get a slipped disc....Just look at this sofa.....I am sure this wallpaper is alive. Yesterday I hung a picture on that wall, now it's gone. No, really, this pattern looks positvely carnivorous. One of these days it will bite me. How can people buy such monstrosities? Fortunately I won't be staying long..."

It was easy to laugh, it wasn't mine. In my nomadic existence I had perfected the art of packing, and friends marvelled at the speed and ease with which I fitted one thing into another, every small article in its appropriate box, till all was stowed neatly in the battered old trunk and I was ready to move on.

"Years of experience, my dears. I could pack and unpack with my eyes shut."

"But wouldn't you like to have a place of your own," they asked. "Somewhere you could unpack for good, with furniture you chose yourself? Where you wouldn't have to apologise for someone's taste, or lack of it?"

"And tie myself down? A millstone round my neck? What if, tomorrow, I have to move again?"

"But why would you have to? Don't you like it here?"

A quarter of a century ago I had lost all my toys overnight, during my first compulsory move. Since then I had taken great care not to accumulate others. Child's togs or grownup's, it was all the same. I was not going to be caught again.

"There is no need for you to carry all your belongings now. You can have your luggage sent on safely. You can even have it all packed professionally, you know," said my friends, who were too young to remember the Second World War, who had never emigrated or immigrated, travelled steerage, crossed frontiers on foot; who have never been refugees, or new citizens, or old chronic, displaced persons.

I could only shake my head and look wise and world-weary. I was not going to be trapped again. In my cramped quarters, unable to expand in space, I produced Things in great numbers and quickly gave them away. Sewing, embroidering or knitting, all I needed was a table and a chair.

I cooked elaborate meals on a small stove with only an occasional catastrophe, when two pots collided on the hot plate. And I entertained freely, apologising for the discomfort, for the awkward landladies and lack of space and privacy, the way one apologises for an Act of God. My books gathered dust in dark corners, clothes creased in rickety wardrobes and every time I opened my crammed cupboard things fell out in a heap.

"If there is another war—a perspicacious friend remarked one day—there will be nowhere to go. It will be the same all over the world. Have you ever thought of that?"

I brooded over this revelation for a long time, conscious of a cramp which had been growing in mind and body over the past few years. Maybe I really should give it a try.

Fired by the old spirit of adventure which once propelled me half-way round the globe, I packed the old trunk once more and moved—across the street — into a large, empty flat. My own.

"At last," said my friends. "You are going to settle down. You must be happy here. We are so glad."

"I must be growing old," I muttered. "Adieu la boheme. But what am I going to do with this huge barn of a place?"

I unpacked my few possessions and they seemed to vanish in the emptiness. Friends came bearing gifts: useful, amusing, practical, ornamental. The empty spaces shrank and came alive. And that is how it began: no sooner were my books on the shelves than they began to multiply. Now every time I look at them I discover a few more I am sure were not there before.

A NEW COMPLEXITY

In the kitchen large, complex Things develop small appendages, whole sets of matching gadgets and accessories and gleaming interchangeable parts I never knew existed until I found I could not live without them. Even my culinary disasters had grown in scope and complexity. A saucepan tottering off a hot plate cannot be compared with a Pyrexful of 'boeuf bourguignonne' exploding in a newly decorated room....

On the window-sills, small plants grow into bushes till there is no more room to house them. Friends diagnose green fingers, while I see yet another plot against my freedom. And nothing stays in its place. Things manufactured and inanimate move of their own accord and require constant watching, cleaning and putting in their proper places. There is no time for anything else, if I don't keep an eye on them all they'll take over and crowd me out....

At night I lie awake listening to strange cracks in the walls, creaks in the floors and knocks in the ceiling and I wonder at the speed with which Things spread and invade our lives. If I had to move tomorrow I'd need a van..... I would not know where to start packing, and as for the old faithful, well.... in this crowded, small flat with so little storage space Things have recently moved into the last cubby-hole and yesterday the dustman took the trunk away.

HUMAN RELATIONS

NEVER MARRIED

by Dr. Rose Franzblau

QUESTION: I am a girl, 27, never married, going with a man, 42, also never married. We have been seeing a lot of each other for the past nine months. I am very fond of him, and I know he loves me.

As of late, however, I have the feeling of caring for him less. One very important reason is that I have lost hope that this man will ever marry me. We are very compatible in every way, and until recently I felt I loved him very much.

He is very negative about marriage, and says he will probably never marry. I am dating others. However, I felt if I stop seeing him completely, maybe he would change his mind, or it could improve my chances of meeting and getting to know someone else.

I don't know what to do. Should I stop seeing him, try other tactics to get him to marry me, or what? Is there a chance that he will ever marry me?

ANSWER: There are some young people who move ahead normally at school, in their work and in their social life, but take longer than others to mature in so far as their readiness for marriage is concerned. They certainly want marriage, at one time or another, in the future. But while desiring a relationship with a member of the opposite sex, they are reluctant to take on the responsibility and give up the freedom to come and go, which marriage entails.

They like to be wooed and courted, but want to play the field. In marriage they would have to give up and give in, and consider the wishes of the mate first and foremost.

Marriage means being tied by the bonds of love to one mate. The excitement of variety and change of partners being gone, they fear they would not be as potent and satisfying, if male, or as desirable as before, if female.

People of this type, during the period of emotional maturation, will date many, and screen each one as a possible candidate for marriage. The girl will pick a man that she knows is really unavailable for marriage. This male will profess great love and promise marriage sometime in the future, when certain personal or business problems are resolved, such as when their mother no longer has to be taken care of, or when they get a divorce from their spouse. But whatever may be the nature of the problem and despite all the promises they make, a marriage date is never set. The relationship goes on until the girl can wait no longer, and it is usually she who breaks it up.

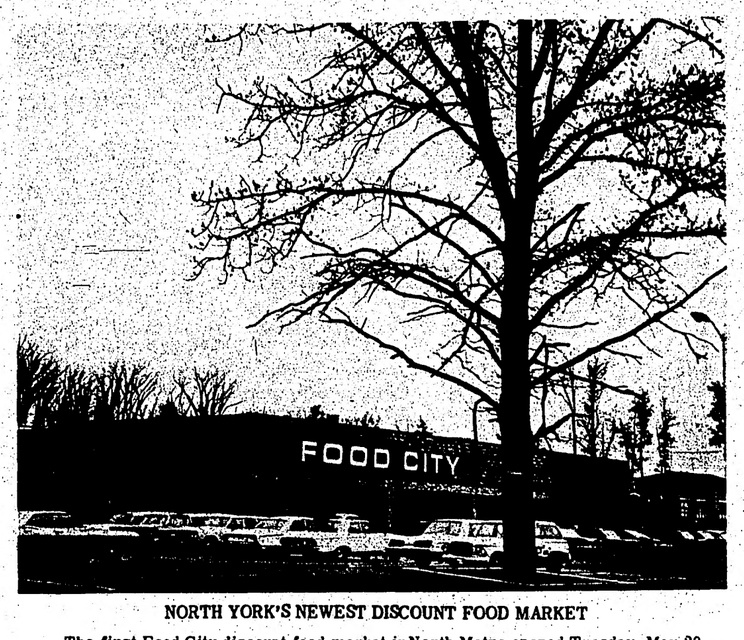
Both of them know, deep down, that this is the inevitable outcome. But while they are offering each other exactly what each wants and what suits their own personal needs, they will continue to be close. This is just the kind of man the girl wants at this time, and were he to become available for marriage, she would suddenly find him undesirable.

If this man's love for you was mature, he would want to marry you and not share you socially with other men. He may like you better than any girl he has ever dated or is now dating, and may prefer to socialize with you exclusively, for the time being. But that is all he has to offer. You can believe him when he says he will probably never marry. His present age and still unmarried state are his credentials.

You, however, do show a certain inconsistency between what you say and what you do. You say you are caring less for him, and yet you are considering ways and means of ensnaring him into marriage.

Your wish to break up with this man comes, hopefully, from a readiness on your part to get married. Your full social life certainly testifies that you are attractive and desirable.

At your age, you should know that to use "tactics" to get somebody to marry you is not only immature and unhealthy, but usually doesn't work. If and when it does, the marriage doesn't work out well. Having been hooked once, the other party is constantly against another such ensnarement. Without trust, there can be no true love which can withstand and overcome the ups and downs of any marriage.



NORTH YORK'S NEWEST DISCOUNT FOOD MARKET

The first Food City discount food market in North Metro opened Tuesday, May 28 at 10 a.m. in Wycliffe Plaza, Bathurst and Steele's Ave.

The 21,560 square-foot market will be open from 10 a.m. to 10 p.m. daily, except Sunday, as a convenience to shoppers, particularly the one-car family to whom evening shopping is a special convenience.

Bathurst Food City is the 19th unit to be opened by Oshawa Wholesale Limited, the company which in 1961 first introduced the discount food market concept to Canada.

Built on a five-acre site on the southeast corner of Bathurst and Steele's with parking for 318 cars, the store is served by 12 checkout counters, an instore bakery providing fresh bread, cakes and pastries daily, 76 feet of double-deck refrigerated meat cases, three refrigerated meat islands, a 24-foot delicatessen featuring a wide variety of domestic and imported delicacies, 88 feet of refrigerated produce counter plus four produce tables and a 16-foot potato bin, 44 feet of double-deck frozen foods, a 20-foot ice cream case, and a 48-foot five-deck dairy wall.

Company officials say that by eliminating storage areas and through night shelf stocking — directly from delivery vans — and by carrying only quickly moving, in-demand products, Food City is able to sell at the lowest prices in the food industry.

• TORONTO WOMEN •

INSTALLATION MEET

The Parents' Association of the Toronto Hebrew Day Schools held its annual installation meeting last Tuesday evening. The program featured: officers' reports; presentation of awards to volunteer librarians; presentation of plaques to newly created life members; presentation of awards to grade 9 girls; installation of officers and executive of the Parents' Association; president's address.

The Gayla Voices, under the direction of Gail Klebanoff, entertained. Singers were Mesdames Michael Firestone, Albert Franklin, Gary Gutman, Irving Lindzon, Marvin Lunsky, Sam Pell, Jack Pollock, Irwin Rose, Allan Sandler, Barry Swadron, Ellen Pearlman. Mrs. L. Wolfson was convenor.

COCKTAIL PARTY

Noar Chapter, Hadassah, held a Monte Carlo Cocktail Party last Saturday evening at the home of Mr. and Mrs. Martin Lubotta. Mrs. Jerry Grafstein, president, received the guests. Convenors were Mesdames Kenneth Cohen and Morris Kerzner. Proceeds to Youth Alliyah.

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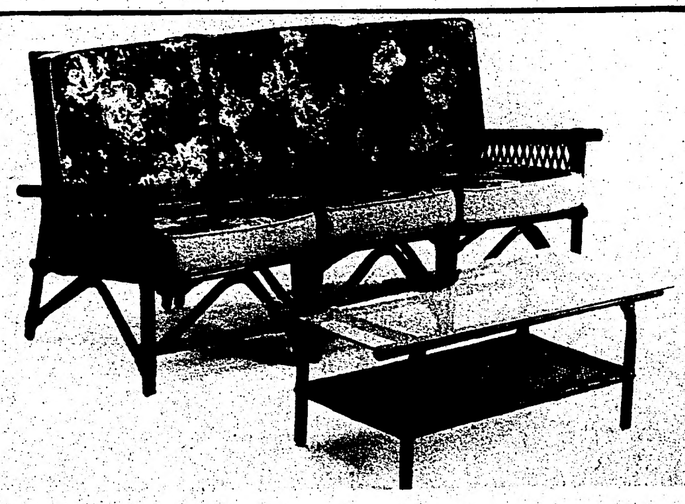

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GOLDBERG-FREEDLAND - Mr. and Mrs. Lester Goldberg of Rochester, New York, are proud to announce the engagement of their daughter ESTHER to FRANK FREEDLAND, son of Mr. and Mrs. JACK FREEDLAND of Toronto.

Baron Eshkol?

From our JCNS Correspondent Tel Aviv

The creation of an Israeli "House of Lords" is proposed in a Private Member's Bill tabled in the Knesset by Uri Avneri, Haolam Hazeh's only member in the House.

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KEEP SMILING

CONSIDERATE

"Well, I've got nothing to complain about," said the slightly disheveled young man as he listened to another slightly disheveled young man describe his ejection from a dance hall in a tough neighborhood. "They treated me all right."

"They did?"

"Yes, they threw me out the back door but when I told the bouncer that I came from a very good family he picked me up gently, brushed me off, and escorted me back into the dance hall. Then he threw me out the front door."

SMART

If there were four flies on a table and I killed one, how many would be left?" asked the teacher.

"One," answered the bright little girl – "the dead one."

CENTER OF ATTRACTION

A rich American girl attended a weekend party at a country home in England.

"You American girls haven't such healthy complexions as we English women have," said an English duchess to the girl. "I always wonder why our noblemen take a fancy to your white faces."

"It isn't our white faces that attract them," replied the American girl. "It's our green backs."

QUICK TURNABOUT

"Hello," said the voice.

"Is that you, Henry?"

"Yes, this is Henry."

"It doesn't sound like you, Henry."

"Well, this is Henry speaking all right."

"Are you sure this is Henry?"

"Sure, this is Henry."

"Well, listen, Henry, if you're sure it's you, then lend me fifty dollars."

"Allright, I'll tell him when he comes in."

NEW OFFICER. - Mrs. Arnold A. Epstein (second from left), chairman, Women's Division, 1968 United Jewish Appeal-Israel Emergency Fund, submitting the gavel of office to Mrs. Allen A. Small, right, who was elected chairman for the 1969 UJA campaign at the Division's closing board meeting. Looking on are: left, Mrs. David Peters, who was elected first vice chairman; Julius Hayman who served as installing officer.

MODERN WOMEN

by Ruthie Coster

Today, it is the almost universal practice for girls to work at least until they marry; the majority continue until they are expecting their first child and often resume when their families are grown up.

This is something of a revolution compared to grandma's day, but in this day and age it is both practical and essential for a woman to have some form of trade, profession or occupation, be it full- or part-time, at her fingertips.

Today's woman belongs to a new era. Traditionally it was the sons in the family who got the education while the daughters were trained in the art of domestic duties. Now, however, women have equal opportunities of education and work. I cannot emphasise too strongly that the young girl should take advantage of these opportunities and pursue some form of training and career as an investment for the future.

Far too many girls take any old job while they sit around waiting for husbands, and as soon as they are married seem to have fulfilled their life's ambitions. They do not realise that they become boring in themselves and dull companions for their husbands if they do not pursue some form of work. Often too late they realise this and wish they had rounded off their education or done something constructive.

For today marriage alone is not the be all and end all of a girl's life. Things aren't what they used to be. Marriage represents something of a business contract between two human beings, with equal goodwill. The old contract had a definite line drawn between the roles of the two partners. Today's is more of a merger.

Once upon a time, it was man the breadwinner and woman the matriarch, wife, housewife and mother. This made sense when women had large homes to run, servants to organise, large families to look after. Although she was denied legal freedom, she had power in the home. She had a big job to do.

But no longer. Her traditional position has changed and a new kind of woman has emerged, marrying younger but with fewer household responsibilities, less power in the home, therefore less of a job.

The twentieth century has given women the gift of domestic services to replace servants, Space-age household equipment, all mod. cons. for instant cleaning, supermarkets, frozen and tinned foods. Smaller living accommodation, prudence in eating sensibly and diet-consciousness, too, have played a part in facilitating the housewife's task. So being a housewife is no longer the great role it used to be.

Of course, once the first child comes along, things become different. Even the career-minded mother will have to put her child first. But even there, children are no longer so strictly brought up and have to fit in more with their parents' lives.

A century ago, then, a young wife would have been perfectly satisfied and fully occupied in her career as a housewife, but this role is no longer time-consuming. Also, equality has awakened woman's sense of commerce and she feels aware of money and her power as an equal working partner. She has more confidence than her counterpart a century ago, realises that by working she can have things she couldn't have otherwise. So she works and stops working when she brings up her family.

But what of the future? She may well feel "it's all over now." The family, once grown up, can fend for itself, she's got her household duties organised to a fine art. It is at this point in her life that she will feel the void. All too often, many doting mothers or young widows are left with empty, dull lives when a good day's work is just what the doctor ordered.

One must not overlook either the possibility of financial need for a woman to work that can crop up in a marriage.

All in all, woman can have the best of both worlds. She can work, then retire to bring up her family and, phase three, resume her profession or work once again.

Looking to the future, a continuing fairly steady growth in the numbers of married women is indicated, and figures show that an increase of well over one million to a total of six million could happen by 1981. So women are very much in the working way.

Portraits By
Gerald Campbell M. PHOTOG.

Toronto Miss Cole 927-1901
Montreal Mrs. Holland VI. 2-7023

HABITS

by Ruthie

I wonder how many of us can shed old habits. I don't mean habits like stopping to smoke because it's either/or. I'm talking about something you may as well stop breathing if you have to give up.

* * * * * * * * *

Like the other Sunday.

All of a sudden my better half comes into the kitchen where I was, drying dishes. In fact, the kitchen is where you'll most likely find me anytime. Anyway, in he comes.

Did I say, comes? It was more like "blimps" because his stomach far preceded him. (Not that I can afford to speak.)

So he looks mad. What did I do now, I think, to provoke His Royal Highness?

I overlook his mood and gingerly open the conversation, "Hi!"

Nu, so all I get is a glare.

"So what's new," I think my sense of humor is terrific, "the cat got your tongue?"

Meaningful silence, you can slice it like a salami.

So I begin to panic. I try to recollect. Did he discover I hid the cigarettes? No more handkerchiefs left? Did he lose anything so he thinks I went through his pockets? Did he find out so soon I dropped his electric shaver he left on the sink when I cleaned the bathroom and a part broke?

Mamanyu, I'm jittery.

Well, so talk already, I pray. Better the big baritone than having a shtimma gegga (dumb cluck) around.

Finally the voice from on high: "Look, I don't want there should be any cake in the house, none whatsoever, next Shabbos. Not even a crumb."

I stagger. I sigh with relief. Is that all? So this I could cope with. God forbid, I thought it was really something serious.

I swallow deep and retort, "What d'you mean, no cake on Shabbos. You know what you're asking? No cake for Shabbos?"

"So, alright. If you want me, God forbid, to be sick, have cake in the house. I gained fourteen pounds."

"Tell you what," I say, and I'm still not too mad, "if you stop smoking, I'll eliminate cake."

Nu, so you should see the pained, surprised look on his face. You'd think I asked him to stop breathing or something.

"Never!" he storms.

"Look," I try to reason, "if not for you at least for us. When you come into the house, it smells like a chimney on fire."

"No, I can't."

"See here," and now I throw diplomacy out the window, I shriek, "Who bought the cake? I stopped baking you shouldn't be tempted. So I ask you, when you get the challahs just buy some cookies for the house. Just in case. You never know when someone walks in.

"So you bring home ten-dollars-worth of stuff. And when I ask you, will you bring some tins of dietetic dessert because I forgot to buy them when I gave my weekend order, you come home with Norwegian sardines.

"Who searches the whole house?"

But he still insists, "No cake in the house. If anybody comes, serve fruit.

"Huh, tell me not to breathe. Eat everything, but normally not on the minute every five minutes, so it won't effect you."

* * * * * * * * *

But I'm really worried–for my sake too–because he's right. I've got to find a hiding place he can't find. Because what he asks me to do is like stopping, God forbid, to maybe light candles on Shabbos. It's the same thing. I just can't, and that's that.

(Copyright 1968, CJN)

MONTREAL NOTES

REELECTED

Mrs. A. Gurman was re-elected president of the Sisterhood of Congregation Zichron Kedoshim at a meeting recently. Other executive members elected are: Mrs. L. Bruch, honorary president; Mrs. M. Silber, first vice president; Mrs. J. Cohen, second vice president; Mrs. W. Thaw, recording secretary; Mrs. Sam Jacobson, treasurer.

NOVEL SALE

Last Tuesday the gift shop of the Auxiliary of Maimonides Hospital, and Home for the Aged presented Food Fancies '68, a novel sale of foods and home baking. The sale was held in conjunction with the annual membership meeting and tea.

SIGNS GOLDEN BOOK

In celebration of its 16th anniversary, the Chevra Shaas Adath Jeshurun Hadrath Kodesh Congregation added its name to Mayor Drapeau's Golden Book. Represented by Rabbi Israel L. Nausman and president Manny Wilk, it was welcomed to City Hall by Councillor Abe Cohen.

CHAIRMAN

Mrs. Nathan Steinberg is chairman of the Women's Governor-Benefactor committee of the "Y". The drive for new women governors and governor benefactors ended with a luncheon last Wednesday at the Saidye Bronfman Center.

GOLDEN ANNIVERSARY

The Sisterhood of the Spanish and Portuguese Synagogue will hold its golden anniversary lunch Tuesday, June 4th. "Fashion over the Years" will be presented. Chairman of the affair is Mrs. M. Brandt. Committee: Mesdames S. Bekhor, E. H. Blaustein, M. Chitayat, J. Ginsberg, G. Kirschberg, J. Korpner, A. B. Regenstreif, A. J. Rosenstein.

CAR WASH SERVICE

Gas-O-Rama, a day of car washing and servicing by B'nai B'rith Women, was held last week. Proceeds go to B.B. philanthropies.

Hechsher refused

Jerusalem, (JCNS) -- Jerusalem's Religious Council is rejecting the application of the Intercontinental Hotel in the Old City for a kashrut certificate for its dairy restaurant as long as the main dining-room is trefa.

RECIPE OF THE WEEK

CHEESE PANCAKES

1 pound farmer cheese
2 eggs
2 cups matza meal
1/2 cup sugar
2 ounces diluted butter
1/2 teaspoon salt
Grated skin of 1 lemon
1 teasponful vanilla
1 cup corn flake crumbs

Grind cheese and mix with egg yolks, add butter. Then add sugar, grated lemon, vanilla and matza meal. Beat egg whites until stiff and fold into the mixture. Form into pancakes and roll in corn flakes. Fry in hot vegetable shortening. Serve with sour cream or food sauce. 12 servings.

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TORONTO OBITUARIES

BUCOVE, SONIA (FIEBELMAN).— On May 25th, late of 2515 Bathurst St.

ENNIS, MORRIS.— On May 22nd, late of 4190 Bathurst St.

HELFUND, PHILIP. — On May 26th, late of 531 Coldstream Ave.

KAGAN, JOHN DAVID.—On May 21st, late of 233 Lonsmount Rd.

MADANIK, SADYE. — On May 22nd, late of 192 Clifton Ave.

ROSEN, HENNA. —On May 21st, late of 160 Huron St.

SILVER, MURRAY. — On May 22nd, late of 131 Dunblaine.

SKY, BERNARD.— On May 25th, late of 565 Briar Hill Ave.

WILNER, FRED.— On May 20th, late of Timmins, Ont.

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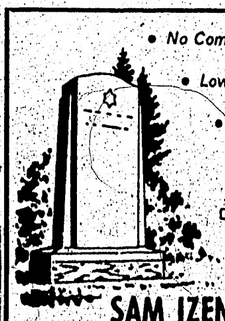

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"LE MONDE" CRITICIZES ISRAEL AND THE ARABS

Paris, (JCNS) - In an editorial referring to Israel's twentieth anniversary, "Le Monde" this week stated that in spite of many shortcomings, moderation and realism were gaining ground both in Israel and among the Arabs with the aim of ending "a vain and fratricidal struggle."

However, the editorial writer accused Israel of recourse to force and of basing her peace offers on prior acceptance of conquest.

He criticized the Arab leaders for their "demagogy and bellicose language".

"The Arabs", the paper said, "have too often used verbiage tainted with chauvinism. Their lack of realism has alienated a great part of world opinion."

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by D. COHN

• Peter Sellers and wife Britt Ekland had a row so, as usual, she took off for Sweden. She'll probably get over it and join him on his boat, though no one knows for how long. The two keep feuding on and off.

• Elliot Gould, husband of Barbra Streisand, who had 98 traffic summonses on his record, was fined $795 in court recently. The fine covered only 63 of the violations since he had paid for the rest.

• Professor Jerzy Toeplitz was scheduled to preside at the thirtieth congress of the International Federation of Film Archives in London recently but it was believed that the Polish authorities would not allow him to be there. One of his first duties would have been to reply to the opening address by Princess Margaret.

Prof. Toeplitz is recognized as the world's leading authority on the history of the cinema and he has a unique reputation among scholars. Because he is Jewish he was dismissed by the Polish Government from his post as rector of the famous Film Institute at Lodz. It was this school which enabled Poland to create such a stir with several outstanding films.

The Toeplitz family were among the leaders of the Warsaw Jewish community at the beginning of this century.

• Mimic Adam Darius who has received some remarkably enthusiastic reviews in the world's press claims his art is completely original and in no way derived from Marcel Marceau.

Darius, American born (his father is a lawyer), has lived in Israel for many years but has given performances in many countries.

He believes there is a sound reason why the world's leading mimics are Jews. "We Jews have a special gift for expressing the comic and tragic in life--an ability to laugh at something tragic," he said.

• Mr. and Mrs. Richard Burton (Liz Taylor), now in London making a movie, have bought a $305,000 diamond ring in New York.

Al Yugler of Frank Pollack and Sons, jewelers, won the 33.19-carat diamond for them at an auction at the Parke-Bernet Galleries.

Yugler said that a friend of the Burtons had called him from London and commissioned him to bid for the stone. The couple will send a special courier to pick up the ring.

Among those outbid at the auction were the stone's first owner, jeweler Harry Winston. He dropped out at $300,000.

• Twenty-three-year-old David Seidenberg became the conductor of the Angela Lansbury company of Mame, in San Francisco. His father, Theodore Saidenberg, is a Broadway conductor, and his mother, Eleanor, is an assistant to her brother, Herman Levin, the producer.

• Kirk Douglas will replace Marlon Brando in the starring role of an advertising executive in the film version of The Arrangement.

• Jerry Lewis came out tops in the past season's TV ratings because he listened to Bob Finkel, his producer.

"At the very outset," said Bob, "do me a favor -- you make the funny faces, help write the material and let me do the rest."

So Jerry let him call the shots; he never emerged as himself except when he said goodnight. The rest of the time he played characters.

• Ladislav Mnacko, a best-selling Slovak writer who left the country last year for Israel to protest Prague's strong pro-Arab stand during the Middle East war is in Czechoslovakia for a short visit.

Mnacko says he will return to Czechoslovakia permanently "when Czechoslovak-Israeli diplomatic relations have been restored."

Mnacko is author of a book, A Taste of Power, describing the corruption of political power. The book was translated into several languages.

FEATURED ARTIST. - Joso, folksinger formerly appearing with Malka, who will entertain at the banquet of United Organizations for Histadrut of Toronto on Sunday evening, June 9th.

INVADE BACH ORATORIO

Jerusalem, (JCNS). – A performance of Bach's St. Matthew's Passion in Binyane Ha'Ooma, here was a minor "kulturkampf".

For a number of years an amateur group had been performing passion plays or oratorios in a church at Abu Ghosh every Saturday in May and with the rise in standards it decided to stage in Jerusalem this year St. Matthew's Passion.

The same night Rabbi Zvi Yehuda Kook, the head of the "modern" high school Yeshivat Harav, during a regular shiur at his home referred to the "disgrace" that a Christian performance should have been allowed in public in the capital of the Jewish State.

WITH GESTURES. - Jill Showell and Henry Comor, starring in JUST FOR LOVE at Toronto's Central Library Theater.

PIANO PLAYING BLUES George's Kibitzeria is presenting this week through tomorrow the piano playing blues of Roosevelt "The Honeydripper" Sykes.

Toronto After Dark

JAZZ FESTIVAL

Next Week, Wednesday through Saturday evenings, O'Keefe Center will present a Jazz Festival. Featured will be: Gary Burton and Horace Silver, on Wednesday; Ahmad Jamal and Herbie Mann, on Thursday; The Modern Jazz Quartet and Thelonious Monk, on Friday; Miriam Makeba, on Saturday.

NEW ROLE

Ten professional actors directed by Leon Major will form the nucleus of the Hart House Theater Company for next fall. Plays produced will include The Fan by Carlo Goldini and The Changeling by Thomas Middleton and William Rowley, both classics of major importance to the history of the theater.

Students of drama, while taking small parts to the Hart House Theater productions, will have a theater of their own, The Studio Theater, a former Greek Orthodox Church in the Harbord-Spadina area. Leon Major, director of production for the Graduate Center for the Study of Drama at University of Toronto, will direct both theaters.

PREMIER

Norman Kline's Faces is the latest presentation at Toronto Workshop Productions Theater, the last for the current season.

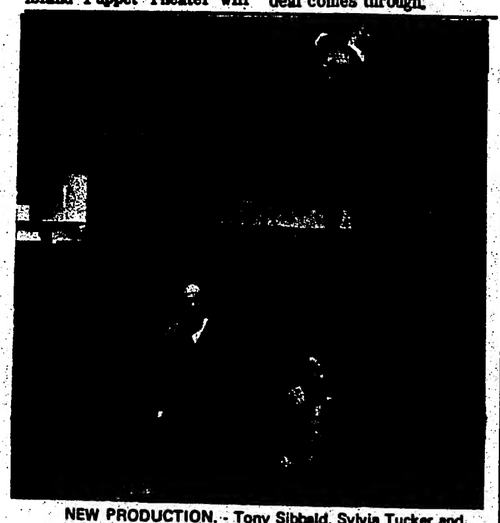
Theater bookings are available to all clubs and organizations.

PUPPET THEATER

Through June, the Toronto Island Puppet Theater will be open weekends. Through July and August, it will be open daily except Mondays. Now being shown is Laurentian Parade, which comes direct from EXPO '67.

BROADWAY BOUND

Just for Love, the potpourri of items on the subject of love at Central Library Theater, may be bound for Broadway. It is being recommended by an agent from the William Morris Agency in New York who saw the show. Stars Henry Comor and his wife Jill Showell hope the deal comes through.



NEW PRODUCTION. - Tony Sibbald, Sylvia Tucker and Len Doncheff in FACES, at Toronto's TWP Theater, 12 Alexander.

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The World Over

LEGION MEET IN ISRAEL

Jerusalem, (JCNS) - Veterans of the Jewish Legion of the First World War, from the United States, Canada, and Europe, met at Bet Hagdudim in Avichail, at the invitation of their Israeli comrades, to take part in the Legion's annual reunion.

DISPUTE OVER CHAPLAINCY

New York, (JCNS) - The director of the official coordinating body for the American Jewish chaplaincy has charged, and a spokesman for the Rabbinical Assembly has as vigorously denied, that the Assembly's decision to drop the voluntary conscription of young Conservative rabbis into the chaplaincy will deprive Jewish servicemen of spiritual leaders.

The Isaac Elchanan Rabbinical Seminary of Yeshiva University, which has been supplying Orthodox chaplains to the armed services, has also suspended the voluntary call-up.

The Conservative spokesman, Rabbi Wolfe Kelman, the executive vice-president of the Rabbinical Assembly, commented only for his organization, although the director of the Commission on Jewish Chaplaincy, Rabbi Aryeh Lev, spoke of both.

Rabbi Lev told his commission that there was now a shortage of sixteen Jewish military chaplains of an agreed-upon quota of 80, and that the shortage would increase to 20 by the end of the year.

Rabbi Kelman told the JCNS correspondent here that the figures were misleading and that "not one Jewish serviceman will be left without spiritual counsel because of the ending of the voluntary draft".

GAOLED FOR CEMETERY DESECRATION

Rome, (JCNS) - Three youths were sentenced in Lucca, North-east Italy, to three years and eight months in gaol for desecrating the Jewish cemetery in the coastal town of Viareggio in February.

The youths, Giulio Simonetti and Ario Bertilotti, aged 18 years, and Aurelio Imperatore, 20, were also banned from public office for five years. They were released until the result of their appeal.

The prosecution told the court that the youths, after drinking in the Viareggio carnival, went at night to the cemetery, where they daubed swastikas and offensive slogans on graves, stole human skulls and overturned a number of tombstones.

All three youths said that they had never had hostile feelings towards Jews, and they blamed heavy drinking for their actions.

They also told the court that their parents had paid to the Jewish community the cost of restoring the damage in the cemetery. The president of the community confirmed that 100,000 lire (about 660 pounds) had been paid.

The cemetery was reconsecrated at special services in March conducted by Dr. Elio Toaff, the Chief Rabbi of Rome.

NORTH YORK SCHOOLS

NEW SCHOOL

Trustee George R. Burns will open Muirhead Road Public School, at 10 Muirhead Road, between the Don Valley Parkway and Victoria Park Avenue (just north of Sheppard), next Tuesday evening at 8 o'clock.

Bruce C. Bone, chairman of the Board of Education for the Borough of North York, will chair the evening; Mayor James D. Service will bring greetings on behalf of the Borough.

ART EXHIBITS

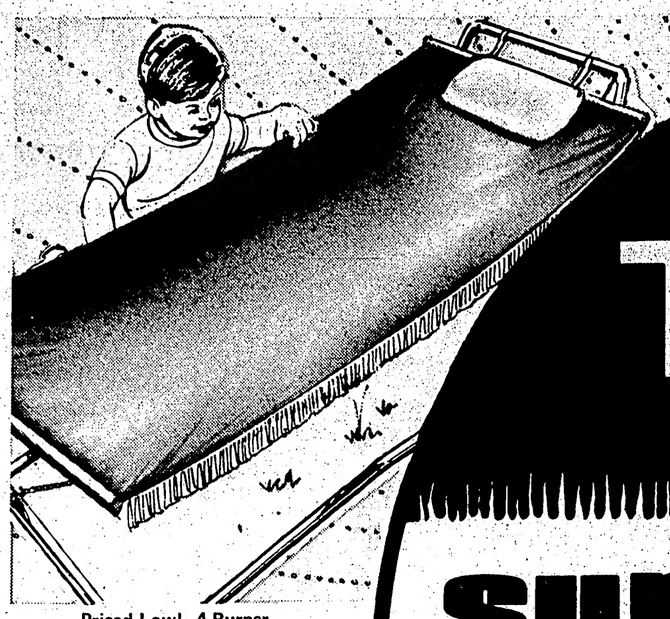
The North York Board of Education Elementary School Spring Art Exhibit will be held at Don Mills, Bathurst Heights and Downsview Region Branch Libraries from Monday, June 3rd, through Saturday, June 22nd; at the Willowdale Main Branch Library from the 11th through the 15th.

Exhibits will contain submissions of paintings, models, school classroom projects and design work and provide an opportunity for parents and the public to inspect the creativity and technique displayed by pupils in all grades of the Borough's 105 public schools.

On Wednesday, June 5th, Bathurst Heights Region Branch Library will present musical selections by the Bannockburn Public School Choir.

PRINCIPAL APPOINTED

H.E. McNeil, vice principal of Ilia Junior High, has been appointed principal of Wilson Heights Junior High School, effective August 1st.



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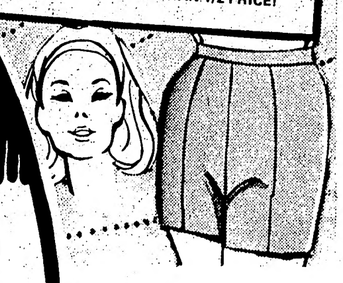
Manufacturer's CLEARANCE! Save on FAMOUS LABEL L.P.'S

Towers 'Save More' Price YOUR CHOICE 1.39 each

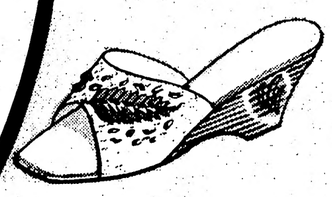
A fabulous savings-priced selection of most-wanted records! Famous labels such as 'London', 'Decca' and 'scores more! Many LESS THAN 1/2 PRICE!



Save! Stretchy Short SHORTS

Towers 'Save More' Price 2.33 pair

Trim-fitting, 2-way stretch nylon shorts with side zipper! Sunny hues! Sizes 10 to 16.

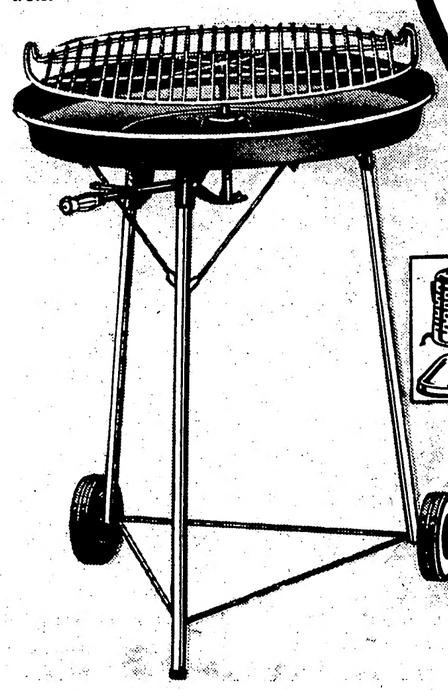


While They Last! Women's STRAW WEDGIES

Towers 'Save More' Price 1.97 pair

Popular mule style! Beige straw uppers, wooden wedge heels! Half Sizes 5 to 9. QUANTITIES LIMITED!

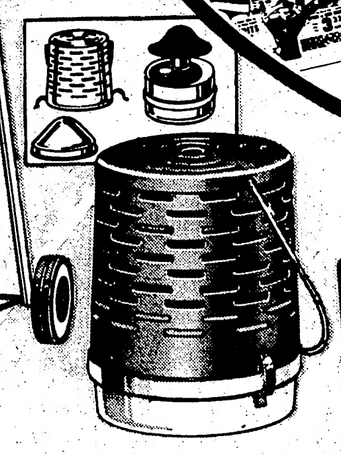
We've gone all out to bring you this Sunburst of Savings on Everything you'll need for Home, Family or Cottage! Check each page of our Big, Full-Size circular for these plus HUNDREDS MORE low-priced, fun-in-the-sun values!

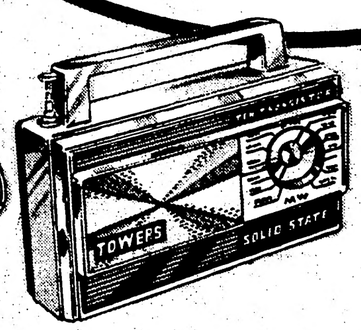


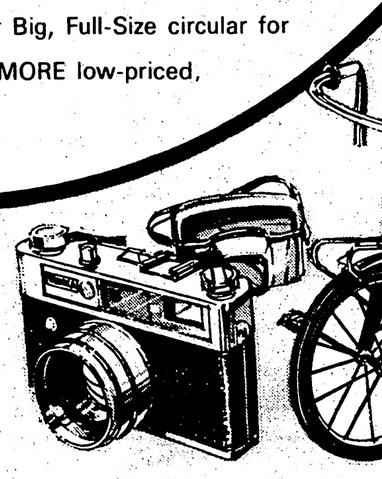
Priced Low! 4-Burner ELECTRIC RANGES

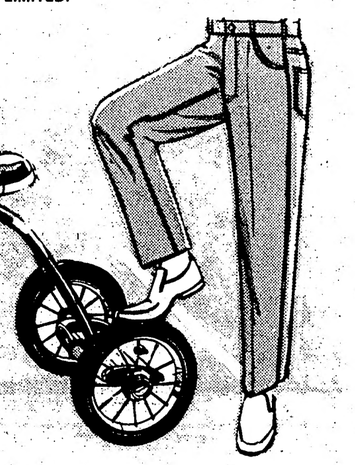
Towers 'Save More' Price 119.77 WITH TRADE

Feature-packed range! Ideal for cottage or small living area! 4 High Speed burners! Out-of-the way heat controls!









Patio Favourites! 24" Round BARBECUES

Regularly 8.88

Ruggedly styled for backyard chefs with:

- Melon shade, steel construction bowl
- Squeeze type grill adjustment
- Tubular (1") metal legs with 6" whitewall wheels.

Towers 'Sale' Price 7.77 each

'Porta Glow' Catalytic HEATERS

Towers 'Sale' Price 8.88 each

Constant heat (2500 B.T.U'S) without electrical energy! Ideal for tents, cottages, garage! 8 1/4" high with 7 1/4" top diameter.

Towers Own 10-Transistor AM-FM RADIOS

Towers 'Sale' Price 16.88 each

Portable solid state radios feature outstanding reception, full volume control, telescopic antenna! With battery and earphone.

'Yashica Lynx 5000' Slide CAMERAS

Towers 'Sale' Price 69.88 each

Quality built with cds exposure control, shutter speeds to 1/1000 seconds, F/1.8 45-mm lens, self-timer, coupled range finder! With deluxe carry case.

For Boys Or Girls! Deluxe 16 'TRIKES'

Towers 'Sale' Price 14.97 each

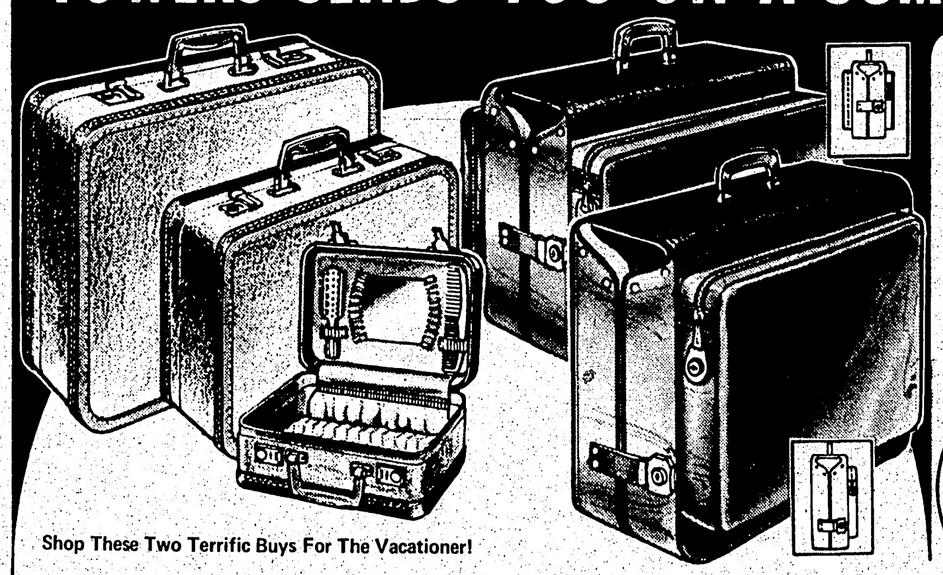
Tubular metal frame tricycles with saddle-style seat, rubber-tired, easy-rolling wheels! For boys or girls in Fire Engine Red!

Boys' Cotton Twill RIDER JEANS

Towers 'Sale' Price 3.79 pair

Western-styled in heavy 11 1/4 ounce twill! Slim-cut with tapered legs, 'riser' yoke back, big belt loops! Sizes: 8 to 18 in assorted shades.

TOWERS SENDS YOU ON A SUMMER SAVINGS SPREE!



Shop These Two Terrific Buys For The Vacationer!

LUGGAGE SETS

Washable grained covering! Fabric lined interiors! Sets include: 21" WARDROBE with 2 plastic hangers, folding fixture, 18" OVERNITE and 15" VANITY with comb, brush, mirror. 4 swinging shades!

Towers 'Sale' Price 24.77 3-pce. set

'FLITE-BAGS'

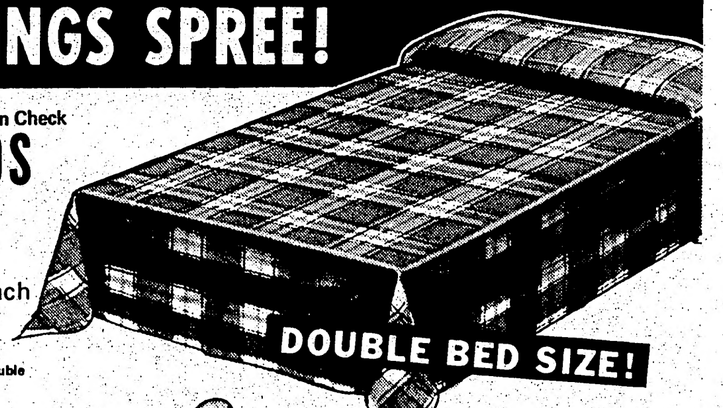
100 % 'Du-Pont' Nylon bags with free-running, lockable zipper and moulded, grain effect handle! MEN'S or WOMEN'S sizes in attractive Blue or Charcoal!

Towers 'Sale' Price 9.97 each

Cotton/Rayon Blend! Glen Check BEDSPREADS

Towers 'Sale' Price 2.97 each

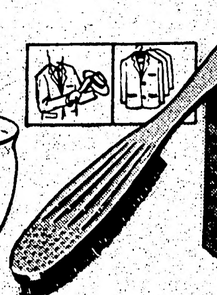
A great buy for home or cottage in Red, Green, Blue or Yellow checks! Washable, crease-resistant double bed size!



DOUBLE BED SIZE!

English Bone China CUPS and SAUCERS 66 ¢ set

A delightful addition to any table in pretty floral designs! Save!



New Idea! Combination CLOTHES BRUSHES

Towers 'Sale' Price 2 for 1.00

Nylon bristled brushes with plastic handle that doubles as a shoe horn!

Disposable Diapers! 'FLUSH-A-BYES'

Towers 'Sale' Price 1.88 box of 48

Sanitary! Convenient! Choose NEWBORN, MEDIUM or TODDLER size. Limit-3 per customer!

For Cottage! Car! Home! FIRST AID KITS

Towers 'Sale' Price 1.57 complete

'Johnson & Johnson' kits include Bandages, First Aid Cream, Tape, Gauze, etc.

NOW TOWERS and RITE-WAY UNDER ONE GREAT NAME! OPEN 10 A.M. to 10 P.M.

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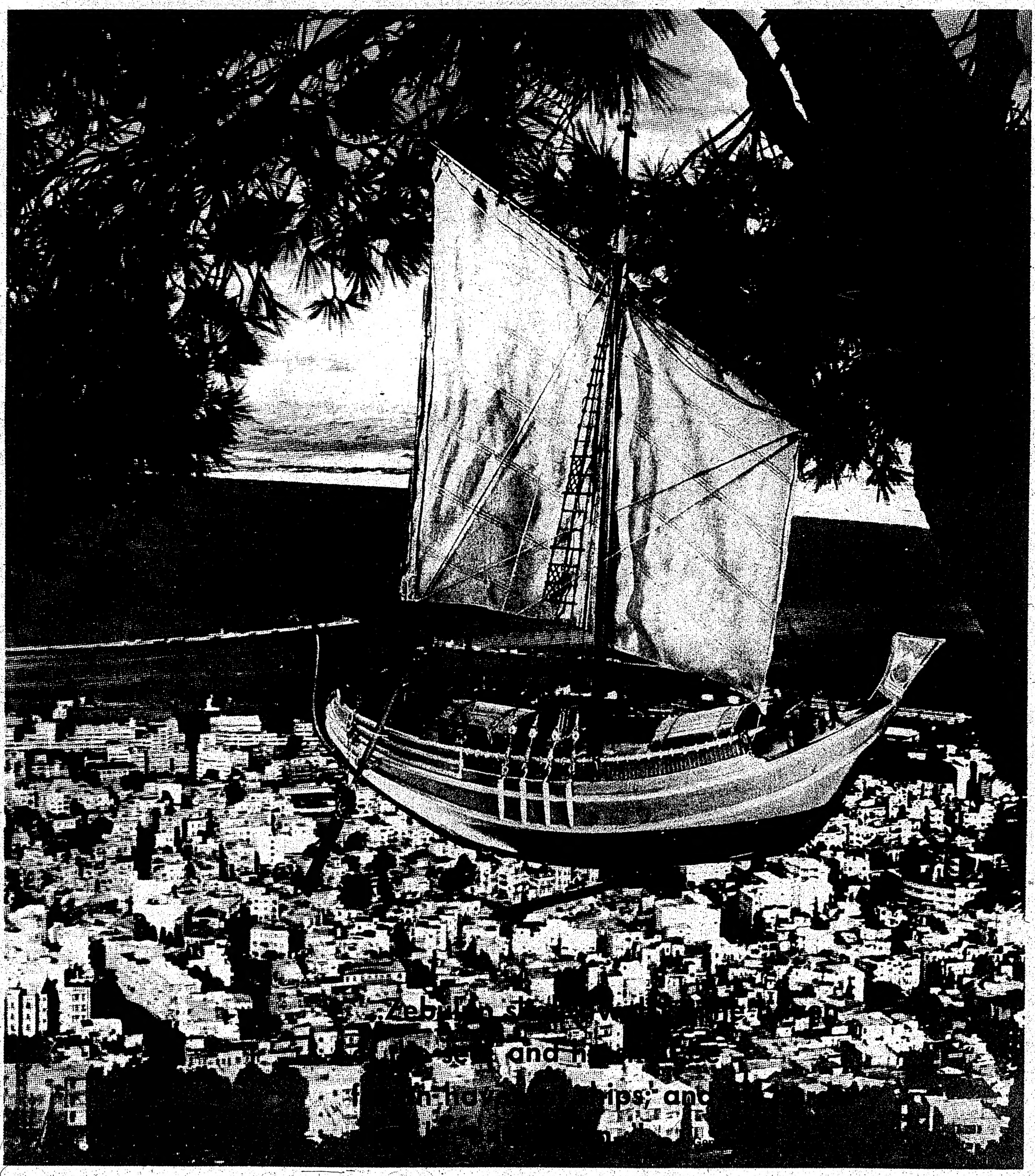
THE CANADIAN JEWISH NEWS

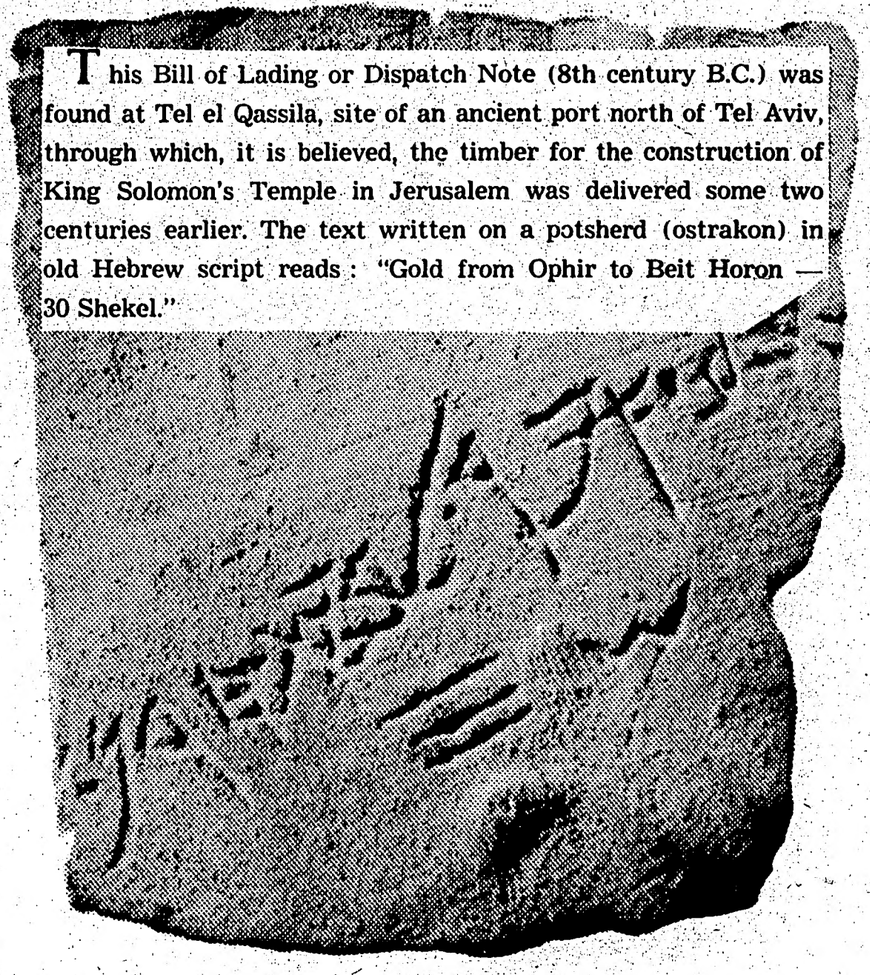
ISRAEL

FOR BUSINESS AND DEVELOPMENTS

20 ANNIVERSARY SUPPLEMENT

INTERNATIONAL EDITION (SECTION II THE CANADIAN JEWISH NEWS) 12 PAGES FRIDAY, MAY 31, 1968





This Bill of Lading or Dispatch Note (8th century B.C.) was found at Tel el Qassila, site of an ancient port north of Tel Aviv, through which, it is believed, the timber for the construction of King Solomon's Temple in Jerusalem was delivered some two centuries earlier. The text written on a potsherd (ostrakon) in old Hebrew script reads: "Gold from Ophir to Beit Horon — 30 Shekel."

an editorial

2700 Years of Foreign Trade

Some four hundred prominent Jewish businessmen representing more than thirty countries attended the Economic Conference in April, called by the Prime Minister of Israel. According to observers, it was one of the most successful international financial meetings.

After twenty years the world of industry and commerce has "discovered" Israel—the heart of the world for millenia.

For 2,700 years, the people who dwelt in the Land of Israel have been traders (see photo reproduction above). It even is possible, as one scholar recently declared, that traders from Etzion Geber reached Brazil many centuries before Columbus discovered America.

Yet during the time when the people of Israel had lived in forced exile, the land of milk and honey, the land of iron and copper was desolate. The earth never responded to strangers as if some supreme power had kept it intact, virginal for the people whose Return Mother Zion awaited.

The Canadian Jewish News is proud to present this supplement, the second of four issues, dedicated to the twentieth anniversary of the State of Israel. Simultaneously it is devoted to the trade-and-commerce link between Canada and Israel.

A Jewish international trading ship of the third century. (From the Maritime Museum, Haifa.)
Background: view of Haifa, Israel's industrial center.

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My name is Israel. I am 20.

Good people died that I might be born in a land called home.

I have heard the stories and seen the graves.

But now we are here, and the land is ours. Not all milk and honey, but ours.

We share a name, the land and I—Israel. And we share a birthday.

Twenty years. For me, a long time. For my people, who waited thousands of years, almost nothing.

But we have made something of that nothing.

Now the hills of rock are hills of trees. Fifty million trees, Jerusalem pines, planted one at a time.

Cities thrive where nothing thrived.

Orange trees bloom where nothing bloomed.

An almost dead language is alive again. We read the Dead Sea Scrolls as easily as you read this newspaper.

We mine copper where King Solomon mined copper.

We make fresh water from the sea, and we share what we have learned with other nations.

We build airports and schools in Asia, sell baby chickens and farm equipment in Europe, and exchange our students with even younger countries in Africa.

How do we go to so many places?

Easy. We have our own airline.

El Al Israel Airlines.

You don't know what El Al means? It means "to the skies" in that almost dead language.

It also means that our jets are welcome in 17 different nations.

Yes, we have everything now: Universities, symphony orchestras, great museums, politicians, dropouts, traffic jams, a little air pollution—everything.

We are of this century, with all of the strengths and weaknesses and problems of people everywhere.

We will survive.

Because, above all, we are here. Alive. In a land called home.

EL AL

The Airline of the People of Israel

BACK TO SINAI

by Norman Bentwich

Jerusalem,(JCNS). — With her accustomed dynamic action, Israel, during recent months, has planted two pilot settlements of young citizens, doing their National Service, on the north shore of Sinai. To show her capacity in the arts of peace, as well as her capacity in lightning strokes of war, she has created in what was Egyptian territory a model agricultural community near El Arish and a model fishing village by the Lagoon of Bardawil.

Both are composed of young men and women, aged between 18 and 21 years, enrolled in Nahal. They are "colonists" in the original sense of that Roman word, combining productive work with watch and ward on the frontiers.

We drove through El Arish, the Biblical "River of Egypt", with its far-spread oasis of date-palms, which I had not explored since the First World War. There I was camped in the groves, commanding a company of 2,000 camels, for a month from Christmas, 1916, as the British Expeditionary Force made its way slowly from Kantara to the Palestine border.

Then there were a few offices and villas for the Egyptian administration of the frontier areas, the redoubtable Colonel Parker at the head. The Turks fell back without any heavy fighting.

Today, after the Six-Day War, grim signs of destruction were scattered far and wide; wrecked tanks, trucks, staff-cars, and a vast quantity of grotesque rolling stock and freight wagons of the railway which runs to Kantara. The wreckage was piled up from Gaza westwards.

El Arish boasts a modern, ornamented mosque and some white shell-and-bullet-marked villas. The one visible monument in a town which dates to Bible times is a simple obelisk recording Nasser's "victory" in 1956 over England, France and Israel.

There is a canteen for the soldiers and tourist parties which drive in and out in their coaches. Bedu boys and girls peddle Egyptian copper coins, no longer good currency, and Japanese ball-point pens.

The railway connecting with Gaza to the north and the Suez Canal 93 miles to the west, was intact; and almost the only signs of permanent habitation beyond El Arish were the half-ruined railway stations.

We made our way a few miles inland to the Jewish outpost Nahal Sinai, and were delighted to find a smiling village of white huts, with a large dining-room to hold the 200 members of the kibbutz; fields of fertile crops; and what is characteristic today of the Israeli collective farming, white plastic covers for the growing of vegetables and fruit.

Israel has discovered that the export abroad of early potatoes, avocados, strawberries and grapes, etc., is more profitable than the old-fashioned mixed dairy, fruit and corn production in the normal season. Large parts of the Plain of Sharon and the Jordan Valley today look like an Arctic frozen sea.

The young people have the expert guidance of veteran masters of irrigation engineering supplied by the Jewish Agency. They take their colonist duty seriously, and have daily lessons in Arabic.

They are, however, not too serious, and have named a road Avenue General de Gaulle and a junction with another road Place de la Concorde. The village is not an original creation of their group.

For years it was an Egyptian model settlement, designed to encourage the nomad Beduin of Sinai to settle permanently in homes and to cultivate the soil intensively.

The Egyptians fled; but a number of Arab cultivators from El Arish, who had there parcels of land, work side by side with Jews, and are prepared to learn new methods.

The coastal road of North Sinai from Gaza to Port Said is maintained in good condition. Here and there groups of Arabs are at work widening and patching. They come from the refugee camps and are employed by the military occupant administration.

The fishing group is housed close to the road in asbestos huts with tiled roofs. Like all other kibbutzim, it is situated round an eating-room large enough for the whole community to have their meals together.

Many of the boys and girls have served an apprenticeship at one of the fishing villages by the Mediterranean shore. They are amply equipped with all manner of nets and motor-boats. A quay and jetty have been built, and two of the craft moored there bear the name Tommy — in English characters.

The catch is taken to market at Ashdod and Tel Aviv. On the quay is a large deep fridge. We were shown a big fish such as might have swallowed Jonah when he was thrown out of the vessel taking him to Tarshish.

Before the war Egypt had a small village community by the lagoon, which takes its distorted name from the Crusader King Baldwin, who fought the Saracens and met his death in these parts. In more recent times European armies have passed along this way.

Napoleon Bonaparte's French Army in 1798 crossed the desert from Cairo in less days than the English Expeditionary Force took months in the First World War. The railway, laid with a British gauge, has endured to the present day.

Besides the fishing industry, Nahal Yam, as it is called, specialises in growing fresh vegetables and fruit by hydroponics, using a minimum of water with chemical fertilisers, to grow all manner of field crops on small shelves which catch the sun: Israel has produced experts in this extraordinary kind of horticulture.

Close to the huts, too, are chicken coops, and a herd of white goats. A desalinating device produced fresh and sweet water from the brackish wells, enough for the small community.

Arab workers were digging the foundations of more huts, and we were told that their labour is welcome, not so much for economic reasons — though their wages are lower — but for political. The project may prepare the way for settlement of Arab refugees in similar areas; Israel's economists and experts in agricultural and industrial settlement are working on plans for absorbing part of the refugees in the West Bank. In the early years of the Zionist movement, when the gates of Palestine were almost closed to Jewish immigrants by the Ottoman Sultan, Zionist leaders turned to the British Government with a request that it should facilitate the settlement of Jews in Northern Sinai at the portals of the Promised Land.

The Government, of which Balfour was Prime Minister, was sympathetic, and a commission of experts went out to survey the area, which included El Arish and Rafa. They reported that the project would only be practicable if some water from the Nile Delta could be diverted. The Egyptian Administration, then guided by Lord Cromer, found itself unable to make that concession, and the project was abandoned.

The whirligig of history has given the Children of Israel today the opportunity to do for Arabs what it was urging the British to do 65 years ago for the rescue of Jewish refugees from Tsarist Russia.

(Mr. Bentwich, a former professor of International Relations at the Hebrew University, was Attorney-General in Palestine from 1920 to 1931).

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Israeli exports to Canada in 1967
by major commodities, (U.S. $ .000')

PRODUCT		AMOUNT
TOTAL		8,627.0
AGRICULTURAL PRODUCTS		
Cotton Fibers		905.0
Oranges		627.0
	Sub-Total	1,532.0
FOOD		
Orange Juice		95.5
Grapefruit Juice		37.0
Concentrated Grapefruits		55.0
Comminuted Oranges		45.0
Comminuted Grapefruits		8.0
Grapefruit Segments		12.0
Orange Segments		8.0
Dehydrated Vegetables		49.0
Wafers		14.0
Matzos and Matzo Flour		7.5
Candies and Chocolates		138.0
Wines and Alcoholic Beverages		80.0
Beer		16.0
Soup		10.0
	Sub-Total	575.0
TEXTILES		
Cotton Yarns		1,411.5
Wool Vests		49.0
Synthetic Yarns		498.0
Fabrics		246.0
Carpets		11.0
	Sub-Total	2,215.5
ARTS AND CRAFTS		140.5
CLOTHING		
Outer Garments		95.0
Knitwear		113.0
Swimwear		179.0
Children's Wear		30.0
Uniforms		10.5
Trousers		20.0
Leather Garments		11.0
Furs		19.0
	Sub-Total	477.5
WOOD, RUBBER AND PLASTIC PRODUCTS		
Plywood		62.0
Laminated Plastic Sheets		156.0
Plastic Doilies		40.0
	Sub-Total	258.0
CHEMICALS AND GLASS		
Chemicals		130.0
Glass Sheets		62.0
	Sub-Total	192.0
POLISHED DIAMONDS		2,560.0
MACHINERY AND METAL PRODUCTS		
Pipes and Tubes		136.0
Plumbing Supplies		74.0
Valves and Fittings		33.0
Cutting Tools		26.0
Industrial Presses		85.0
Lighting Fixtures		36.0
Others		29.0
	Sub-Total	419.0

CANADIANS AT ECONOMIC CONFERENCE

SOME CANADIANS WHO PARTICIPATED IN THE HISTORIC JERUSALEM CONFERENCE.—Top row, from left to right: Bernard M. Bloomfield, Montreal; Allan Bronfman, Montreal; Milton Steinkopf, Winnipeg; Ray D. Wolfe, Toronto; Jacob M. Lowy, Montreal. Bottom, left to right, Stephen E. Berger, Toronto; Hyman Bessin, Ottawa; Murray Koffler, Toronto; Mark A. Levy, Toronto Louis Lockshin, Toronto.

TIME FOR INVESTMENT

by Robert Nathan

My first impression of Palestine late in December, 1944, remains vivid. As the road ascended from the airport to Jerusalem my spirits descended. Barren hills and fields of stone led to the question "How could anyone pick such a place for settlement and development?"

Three months later, in March 1945, I left Palestine optimistic about its economic potentials. The spirit, the morale, the tenacity and the present as well as prospective competence of the people could not help but generate confidence about the future. That impression, as well as its lesson, is still with me. In fact, I have found the human resource element to be the most important single determinant of development in all of the more than 20 developing countries in which I and my associates have worked over the past 20 years.

Israel's economic growth rate and relative population increase have been among the highest in the world. To my knowledge there is no parallel in history of such massive immigration and absorption relative to population as took place in Israel, particularly during her first decade of independence.

Fortunately, the capital flow into Israel parallelled the flow of immigrants. Proceeds from philanthropic campaigns, governmental economic assistance, Reparations, individual remittances, Israel Bond sales, private investment and from other sources provided the essential funds for immigrant absorption and economic developments. As with all capital-hungry, rapidly developing countries, there was not enough capital coming into Israel to meet all the needs, but the flow was very large by any standard of comparison. The combination of more and more people as both producers and as consumers plus the greatly expanded supply of capital resulted in rapidly rising markets and substantial increases in the capacity to produce goods and services to meet these demands.

The growth permeated all sectors of the economy. The physical, organizational and human changes in 20 years are so vast as to be difficult to comprehend. The changes in scope and technology of agriculture leave little basis for comparison now with what prevailed when the State came into being. Manufacturing grew and diversified from largely handicraft operations to significant industrial entities. Large investments in housing, roads, harbours, hotels, schools, hospitals and a host of other commercial and infrastructure facilities attest to the vigorous expansion in Israel's capacity to produce and in her production.

But, all was not milk and honey nor sound and sustainable. The standard of living rose very rapidly relative to domestic production. Unit costs of production were high and competition in international markets was very difficult to meet. Local savings lagged far behind investment demand and a disturbingly large share of total investment depended on capital imports. Prices and wage rates rose far too much and successive devaluations were required. Interest rates persisted at exorbitantly high levels. Scarce resources were not allocated consistent with the needs of rapid economic growth. Management was not sufficiently subjected to the rigours of strong competition.

On the whole, Israel's economic performance should get a high mark among the developing countries. But, as with every nation or enterprise or person, there is always strong evidence that performance could have been better and that it should be better in the future. No one can possibly take issue with the conclusion that Israel's progress to date has provided a foundation for a bright future -- just about as bright as the Israelis want it to be and as bright as they are prepared to pay the price required. The challenge now is to take maximum advantage of the basis that has been established, avoid the mistakes of the past and translate the large potentials into large realizations. I believe that Israel's leaders have never been more aware of the country's continuing problems nor more determined to overcome them by firm and realistic policies than at present.

Many uncertainties will continue to plague Israel's economy, especially in the resources required for security, the trade obstacles associated with political hostilities in the region, the fluctuations in numbers of immigrants, and the financial problems deriving from payments and reserve imbalances among the larger nations. However, these uncertainties are more subject to prediction and more manageable for Israel than in earlier years and any excuse that conditions are too indefinite to warrant longer-run planning is not supportable.

CONTINUED GROWTH

Israel's principal economic challenges are reasonably clear and the appropriate policies are readily understood. The overall fiscal and monetary policies must be geared to continued economic growth. Levels or aggregate demand must be kept near the productive capacity of the country so as to assure relatively full employment without price inflation. Productivity must be greatly improved so that unit costs can be stabilized, and preferably lowered, to be competitive in international markets. Wage rates must not rise more than overall productivity, and preferably less, so that more goods can be exported at competitive prices. Increases in income and production should be channelled as much as possible into savings and investment, both public and private, thus slowing down the rise in consumption and increasing the share of total investment financed from internal sources.

Profit incentives for entrepreneurs should be sufficiently attractive to induce both domestic and foreign investors to initiate many new ventures and modernize and expand old ones. But business must not be overprotected through high customs duties and all kinds of special arrangements. Those who succeed in a more competitive environment should enjoy good profits and those who cannot compete effectively should be allowed to fail. This is the most important way to improve management.

If the environment for investment is more favorable, if unit costs are reduced, if domestic consumption is restrained, if the economy becomes more competitive and less regulated, and if special inducements, such as less costly credit, are offered to exporters, then Israel should be able to increase greatly its exports and gradually reduce its trade gap.

The basic prerequisites for further growth and viability of Israel's economy now exist or are attainable. With correct policies Israel can become a fully developed country and can serve as an example of what can be accomplished by the developing nations. Most important, it can build greater economic strength which will not only assure higher living standards for its people but will greatly strengthen the basis for Israel's security in the Middle East and within the family of nations.

ISRAEL NEEDS NEW IMMIGRANTS

Haifa, (JCNS).—During its third decade, Israel would continue to face big security and political problems, but immigration would present the greatest challenge, Pinhas Sapir, Finance Minister told a conference of development town chairmen at Migdal Haemek.

Mr. Sapir said that the country could absorb 1,250,000 immigrants, but they were not arriving in sufficient numbers. During the first four months of this year, there were 4,000 short of the target and it was essential to attract more immigrants.

Pinhas Sapir
Minister of Finance

The conference marked the fifteenth anniversary of the beginning of the development town schemes and it was attended by delegates from 30 of the towns, including Kiryat Shmona and Elath, representating a population of 425,000.

Industries in these towns have exported products worth $86 million.

Delegates emphasised that new industries were needed so that the development towns could provide employment for the large numbers of young people there.

They pointed out that many inhabitants had left because of the economic recession, the effects of which were being overcome only slowly. As immigrants were not arriving in sufficient numbers, new incentives were needed to attract Israelis to stay.

Porblems of housing on easy terms, employment for trained people, cultural activities, entertainment and essential services had all to be largely met.

UNEMPLOYMENT DROPPED

Jerusalem, (JCNS).- Unemployment in Israel dropped from 42,000 in March last year to 16,720 at the end of March, 1968, Yigal Allon, the Labour Minister, told the Histadrut Economic and Social Club last week.

The main centre of unemployment now, he told the Federation of Labour Club, was Western Galilee, including Haifa and Hadera.

On the other hand, professionals with a university degree are finding conditions somewhat harder. A total of 722 are unemployed, compared with 629 last year.

And the "brain drain" is continuing. Last year, 249 engineers, doctors, scientists and others left Israel, and a further 273 who had completed their studies in America requested American naturalisation.

The Man Behind It All

DR. YAAKOV HERZOG

Meeting Dr. Yaakov Herzog for the first time, one would never guess that Prime Minister Eshkol's righthand man, currently in charge of the vital task of preparation for the upcoming Economic Conference, is also a talmudic scholar.

Dr. Herzog's rabbinical training and his translations and commentaries in English on parts of the Mishnah are not just an interesting footnote to his past. To this day, he studies Talmud avidly and conducts a weekly study session on Talmudic law for Jerusalem attornies.

"Does your knowledge of Talmud help you in your work as Director-General of the Prime Minister's Office?" 'Certainly,' he smiles, indicating that relevance of Jewish studies to economic and political problems is completely obvious to him.

Dr. Herzog came to Israel from Ireland in 1939 when his late father, Rabbi Isaac Halevy Herzog, was appointed Chief Rabbi of the Ashkenazi Jewish community of Palestine. He studied law at the Hebrew University in Jerusalem, and received a degree for higher studies in law and a doctorate in international law from Ottawa University, Canada. He also received a special award from the Bar Association of Paris.

Fair-haired and reserved, in his late 40's, Dr. Herzog has the softspoken confidence and efficiency of a man who has been called upon for special assignments by Israel's Prime Ministers since 1948. During the siege of Jerusalem, he was attached to military intelligence headquarters in the city, and later became Counsellor on Jerusalem Affairs for the Foreign Ministry. In 1956, Prime Minister Ben Gurion called him from his post as director of the United States Division of the Foreign Ministry to work at his side on political matter connected with the Sinai Campaign. He has represented Israel in a diplomatic capacity in Canada, Washington and at the UN General Assembly. Characteristically, while Israel Ambassador to Canada, he participated in a public debate with historian Arnold Toynbee on Jewish history and the emergence of Israel.

Of all the challenging jobs which Dr. Herzog has tackled, acting as Mr. Eshkol's political advisor and running the vast multi-faceted Prime Minister's Office is by far the most demanding. Under his supervision, the office deals with a wide variety of problems of direct concern to the Prime Minister, ranging from national security and the welfare of minority groups to ties with World Jewry and the 20th anniversary celebration.

In view of Mr. Eshkol's personal interest in economic affairs as a past finance minister, it is not surprising that he chose the Prime Minister's Office to supervise directly the forthcoming Economic Conference. It is also not surprising that he chose Yaakov Herzog to head the preparatory committee for this landmark in the process of advancing Israel towards economic independence.

"The keynote of the Economic Conference is cooperation," Dr. Herzog said, "a three-way partnership between participants from abroad, industrialists from the private and Histadrut sectors here, and the Government of Israel."

"Across the world, the response to the Prime Minister's invitation has been most gratifying. For the first time, regional committees in various countries are engaged in intensive study of Israel's present industry and its potential, establishing initial bridges for investments, for know-how and for export trade. In Israel, the Manufacturers' Association and Hevrant Ovdim of the Histadrut are deepening the international trade outlook of their members and are drawing up detailed proposals to be presented to the Conference. On a government level, suggestions raised at the Preliminary Conference last August are being given close study; as will be reported at the Conference, a number of these suggestions have been accepted and incorporated in government policy, while others are under examination."

"Frankness on the part of all three parties is absolutely essential to the success of the Economic Conference, and to the permanent economic link which we hope will grow out of it," Dr. Herzog emphasized. "In the material which has been sent to the participants, and that which they will receive on arrival, the Preparatory Committee has tried to present a basic picture of Israel's industry, as a prelude to the detailed discussions at the Conference. At the plenary sessions, during committee meeting, and in person-to-person contacts with Israel industrialists, the participants from abroad will be able to get frank answers to frank questions."

"The Economic Conference is not only an unprecedented step for Israel," Dr. Herzog pointed out, "it is also a lesson for other developing countries, how to create an active partnership with industrialists and businessmen from abroad."

As a man who has been immersed in Jewish studies all his life, it is not surprising that Dr. Herzog welcomes participants from abroad "as partners in a venture which, in its way, is a significant expression of the new epoch of Jewish history now unfolding."

THE HON. YAAKOV HERZOG

ISRAEL CAN BE SELF-SUFFICIENT

OUR PRESENT TASK

by Ray D. Wolfe

CHAIRMAN, CANADA-ISRAEL PUBLIC AFFAIRS COMMITTEE

For the twenty-odd Canadians as well as the 400-plus delegates from other countries who attended the recent economic conference in Jerusalem, the most significant aspect was the sudden realization that through the instrument of trade and commerce Israel could in a remarkably short span of time become economically self-sufficient.

Given even a fraction of the energy, effort and good will devoted by Jews in the Diaspora to UJA, Bonds, JNF and a host of ancillary appeals, Israel offers impressive opportunities to develop both her domestic and export industries to a level which in short order could well make annual appeals to charitable impulses a thing of the past.

In reviewing Israel's pool of skills, her recent but nonetheless refreshing willingness to accommodate the basic needs of Canadians, Americans, Europeans and Asiatic enterpreneurs, and her readiness to share existing resources with overseas partners, there is little doubt that exciting opportunities for a new look at Israel's future now prevail.

To explore and translate these challenges into meaningful terms, Canada's representatives to the conference will shortly be bringing to the business community a program for participation that could be very significant to Israel's future.

The Economy

by Baruch Ber

HIGH RATE OF GROWTH

The Israel economy is back again on the path it followed so long and so faithfully. The meagre years of the recession are over and we are once again expecting a yearly growth of around 9 per cent.

There was no period in the history of the State except the years 1965-67 when the average yearly growth of the economy was less than 9 per cent. This figure is meaningful when compared to that of other countries. In the period of 1955-56, for which comparative data are available, only Japan's economy grew faster than Israel's, and that only slightly. The rest of the Northern Hemisphere did far worse. Even the Gross National Product of Western Germany grew by only 5.3 per cent yearly in that period; that of the USA by 3.5 per cent and of the U.K. by 2.9 per cent.

Not all of this growth in production resulted in an equivalent increase in the standard of living. The population of 650,000 in 1948 grew by a net immigration of 1.1 million and by a natural increase of 640,000, bringing the total up to 2.4 million in the old territory by the end of 1967. Personal consumption, therefore, did not grow as quickly as overall prodution. Consumption per head of population increased by an average 4.9 per cent yearly, as against 2 per cent in the U.K. and the USA, and 4.3 per cent in Western Germany.

Much of this has been possible only with the help of world Jewry. But outside help alone does not explain this high rate of growth. Many other countries have proved unable to use such help to best advantage. And Israel has had to use a large part of its human and material resources for defence purposes.

Israel today is a country supplying nearly all its needs in final products. While imports of fuel and industrial raw materials are large -- and grows as production grows -- imports of final products are rather marginal except in machinery and means of transport. We produce our own food and weave our own clothes -- and refrigerate and wash them in our own household appliances.

Any country can achieve self-sufficiency in production if it is willing to cut the demands of its people rigorously enough. Israel did not do so. Personal consumption reached $935 per head in 1966, to be compared with $898 in the Netherlands and $1,172 in the U.K. Yet out of the $935 each Israeli consumed in 1966, less than $35 worth was directly imported.

We did not do badly in exports either. For every pound's worth of goods we sold abroad in 1950, we sold 15 pounds in 1967 -- an average annual increase of more than 17 per cent. Not that this commendably large increase in exports solved our balance of trade problems. The figures of 1967 are not quite meaningful as the recession caused imports to fall disproportionately. But in 1966 we still had a trade deficit of 140 million pounds as against 110 million in 1950.

Even if this 1966 figure is unduly large, it is in this field that the key to Israel's economic future is hidden. No dearth of foreign currency is troubling the country at present. One even dares hope that in the near future Israel's friends will not be less forthcoming with material help than the have been of late.

Yet the ultimate question is whether we shall be able to meet all our international obligations while at the same time maintaining a steep rate of increase in the Gross National Product -- a thing we must do to retain the technological "equalizer" with Arab numbers and to nourish the hope of western immigration.

Let us assume that the rate of increase in GNP, while large still, will be smaller than in the first 20 years. Our international payments will nevertheless be very large because of the necessary increase in imports of fuel and raw materials, and because to secure a yearly growth of 5-6 per cent in production without a proportionate increase in the labor force, one needs large imports of modern equipment. The only solution lies in an even more vigorous expansion of exports.

To achieve this, structural changes are needed in the economy. The policies of the present are somewhat like the stop-go policy so familiar to the English reader. The economy went into a spin in 1964-65 and then was brought to an abrupt halt in 1966-67; now we start spinning again. Exports are already increasing less than expected and imports are increasing steeply.

To correct the situation by more than the alternative use of pep pills and opiates, a larger proportion of the labor force should be employed in the productive branches and a lesser in the (mainly public) services. In the productive branches themselves there should take place a considerable shift from plants geared to local consumption to the production of goods mainly saleable on foreign markets.

A tall order. Neither the present size of the public administration nor the present tax system are geared to it. One would be bound to be rather pessimistic, were it not for the record. In the past 20 years things happened and tasks were filled that were not predictable on the basis of previous performance, nay, they were contrary to the logic of the policies and arrangements that were existing at the time.

To be practical in Israel means not to exclude the unexpected. One dares to predict therefore that in face of the needs, the policies will be changed and a high rate of growth without international bankruptcy will be achieved.

In material circumstances -- as distinct from economic policies -- Israel is on the verge of an industrial breakthrough. The basic tools and the basic skills are there. This is no longer the semi-colonial industry left behind after 30 years of British colonial administration. It is an industry bursting at its technological seams, knowing what up-to-date production involves, not afraid of the sophistication of science-based products, having at its disposal a generation of managers and engineers trained in the latest wizardry, and lacking no capital if the project is healthy.

An average growth rate of, say, 6 per cent in the next ten years and an accompanying increase in exports is not a matter of creating new possibilities in Israel. It is a matter only of realizing existing ones.

Canada's Trade with Israel

CANADIAN TRADE

Figures in Canadian Dollars

CALENDAR YEAR	ISRAEL TO CANADA IMPORTS	FROM CANADA EXPORTS
1944 Palestine	604,782	2,169,196
1945 Palestine	414,710	2,866,255
1946 Palestine	499,557	3,562,263
1947 Palestine	31,381	8,473,223
1948 Palestine	48,858	5,035,997
1949 Palestine Israel	504,447	12,709,384
1950 Israel	489,925	12,125,608
1951 Israel	928,743	11,815,756
1952 Israel	1,160,806	11,940,428
1953 Israel	1,311,611	9,058,923
1954	1,040,171	10,174,473
1955	1,166,362	4,557,824
1956	1,511,498	2,724,710
1957	1,586,979	5,049,579
1958	1,812,592	4,641,345
1959	2,348,948	4,556,540
1960	2,371,514	6,184,215
1961	3,105,718	8,747,080
1962	5,646,141	6,231,683
1963	6,042,605	8,163,477
1964	6,269,997	9,108,654
1965	6,655,779	6,260,647
1966	6,758,408	10,703,318
1967	9,210,112	6,565,300

His Excellency
Levi Eshkol, Prime Minister of Israel

From Israel's Prime Minister

GREETINGS

ראש הממשלה
THE PRIME MINISTER

Dear Mr. Nurenberger,

The Canadian Jewish News is to be commended for its initiative in publishing these Special Supplements in honour of Israel's Twentieth Anniversary and for bringing the message of Israel over the years to Jewish communities throughout Canada and beyond.

The era we are living through is pregnant with possibilities and opportunities that, but a year ago, seemed very far from realization.

It is up to the people of Israel to translate these possibilities and opportunities into reality – first and foremost, by continuing and accelerating our country's economic, social and cultural development. We know that in Jewish Fraternity the Canadian Jewish community will continue its dedicated service to Israel's development.

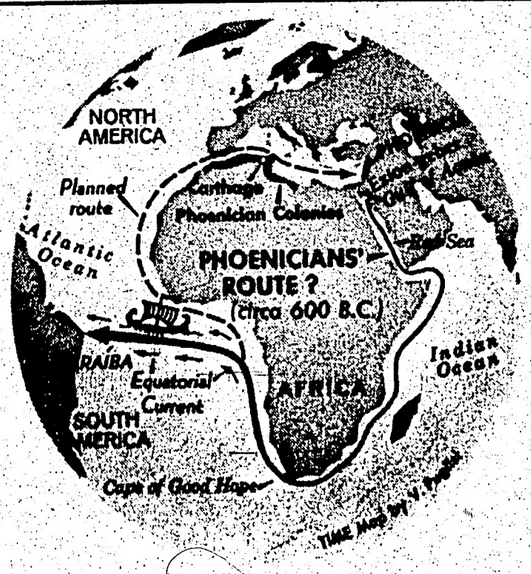
It is up to all of us – as individuals and communities, institutions and Governments: all who cherish peace and are prepared to work for peace – to do all we can to promote a directly-negotiated peace settlement in the Middle East, for the welfare and benefit of all the peoples of the region.

Yours sincerely,

L. Eshkol

Levi Eshkol
Prime Minister

Jerusalem, 1968



TRADERS FROM ETZION GEBER KNEW AMERICA BEFORE COLUMBUS, ACCORDING TO A BRANDEIS UNIVERSITY SCHOLAR.
("Time" map)

Canada-Israel

The Two-Way Road

by His Excellency Arieh Eshel
Israeli Ambassador to Canada

It gives me great pleasure to welcome this initiative by The Canadian Jewish News to present to the Canadian public the opportunities for doing business with and investing in Israel. Israel always has believed in trade and commerce with all nations as the best medium of communication and deeper understanding.

The trade possibilities between Canada and Israel are very great indeed. Israel's economy is growing rapidly and during twenty years of her existence she has learned to value Canada's friendship. Thus Israel would welcome a greater participation by Canadians in and a larger share of her trade increase.

After twenty years of development, Israel has much to offer Canada in the area of trade exchange, products of high quality at attractive prices. Important too is the development of communications, especially shipping facilities, between the two countries.

It is my hope that this Canadian Jewish News supplement contributes to the appreciation of our mutual trade relations and constitutes an important step in bringing both nations even closer.

GOBLIN SYSTEM TAPESTRIES, DESIGNED BY ISRAELI ARTISTS
(according to a painting by Reuven Rubin).

Air-Freighting Exports to Europe

ISRAEL EXPORTS BY AIR

By 1980 world freight traffic will overtake passenger traffic. This prediction is made by world aviation circles, who take into account a phenomenal increase in air cargo. By 1975, IATA (International Air Transport Association) predicts, freight ton-kilometers are expected to be up almost sixfold over the 1965 figure, and twelvefold by 1980.

An awareness of this importance has had El Al constantly searching for improved freight services over the years. Increased frequencies, and new methods of packing, are some of the means used to cope with an increasing demand, while continually reducing rates enhance the attractiveness of air freight to the client.

To keep up with this demand, which in 1967 broke all existing records, El Al has begun joint operations on a Boeing 707 freighter jet, with TWA. The operation began in January and is scheduled on once-weekly runs between Tel Aviv—Europe, and New York—Tel Aviv. El Al will be able to carry all varieties of cargo, as the entire aircraft is given over to freight, and has the option of increasing the number of pallets it needs as demand increases. The company confidently expects to attract much business now that it can handle cargo of all sizes and weights.

This is the beginning of a program which will culminate with an El Al Boeing 747, the "jumbo-jet", by 1971. This is an aircraft capable of carrying more than 400 passengers, plus about three times the amount of freight at present carried by the 707.

Whilst America traditionally holds first place both in freight and passengers for El Al, the company sees new and almost unlimited possibilities in Africa both for the airline and the country.

If any one single factor is responsible for a resurgence of trade between Africa and Israel, it is the re-opening of El Al's old air corridor over the Red Sea. Flying time has been cut from nine to 4½ hours to its stop in Nairobi, and to just over nine hours to Johannesburg in South Africa. Prospects are also good that the frequency of flights to Africa may be increased in the future.

The immediate results of the Red Sea corridor for air freight are not only shorter travelling times, but greater loads. Now less fuel is required for this short flight, the 707-320B aircraft's weight is considerably reduced, and more freight can be uplifted.

Long range projections are even more optimistic. The direct route to Africa, with Tel Aviv as a central point between several continents, could well mean that Israel could become a halfway house for world trade.

An example: two widely spaced stops are Johannesburg, South Africa, and New York. Air freight loaded on board Johannesburg and Nairobi early on Thursday morning (around midnight), would reach Lod in time for two New York flights that same morning, to be in the United States by Thursday evening. That same day freight would be in time to reach flights to Istanbul, Athens, Rome, Zurich, Paris and London (according to the winter timetable).

Reduced flying time is important since the main air export of Israel is in perishables. Agricultural produce consists mainly of vegetables, 60%, 30% poultry, and, strangely enough, 10% cows. Most of the produce (not the cows) is carried by El Al, which by the sheer number of frequencies to and from Israel offers the best service and is responsible for more than 50% of all air freight.

El Al has negotiated and recently received from IATA drastically reduced rates of export from Israel to America of clothing and shoes, and of import of leather from America. This move, initiated by the Ministry of Commerce and Industry, and the Israel Export Institute, will have a major effect in increasing the overall volume of exports, particularly to the United States.

High on the air freight list is textiles, and there has been a big increase in the demand for Israeli goods, particularly leather goods to the United States.

El Al is also making major efforts to increase air transportation of electronic items, moulds, machinery and pharmaceuticals, and in the past year (1967) was successful in obtaining new commodity rates for the Export of electronics to the main destinations in Europe.

DIAMOND INDUSTRY

Tel Aviv, (JCNS).— The introduction in Israel of modern equipment will contribute to the efficiency of the diamond industry, Mr. Aaron Sternberg, the manager of the Nir Diamond Company of Tel Aviv, one of the country's foremost exporters of finished stones, said here.

Among this equipment is a new type of saw, nearly automated in operation, which has been adapted to Israeli use, to save greater quantities of raw diamonds.

A line of saws at the Nir plant were now directly powered by small motors under each instrument, Mr. Sternberg said. This replaces the system by wheel saws operated at the end of long belts moved by a central motor component. The mechanised units, which are being manufactured under Nir direction in Israel, will allow more stones to be finished by fewer workers, thus increasing international competitiveness.

Another innovation in Israeli diamond finishing, introduced by Nir and several other modern plants, is a streamlined cutting device. Two prongs of this instrument hold the diamond in position for quick and efficient cutting, eliminating the usual heating and pasting procedures.

The Nir Diamond Company has reported an increase of nearly 70 per cent in production during the last year, in spite of a world-wide slump in the diamond trade. With plants in Jerusalem and Tel Aviv, Nir is a member of C.B.S. Diamond group owned by the Brachfeld family of Antwerp.

Diamonds

BEN MILNER
CHAIRMAN,
ZIONIST COMMITTEE
FOR PROMOTING
ISRAELI IMPORT.

ALUMINUM FROM JERUSALEM

The Tchorz family are leading figures in Jerusalem's diminutive industrial economy. They started off 35 years ago by creating Eng. A.D. Tchorz and Brother, in Romema, which makes aliminium fittings like door- and window-frames. Ten years ago, they decided to manufacture their own aluminium components (profiles, tubes, pipes, etc.) out of raw materials imported from Alcoa and Alcan across the Atlantic. Two American partners put up $140,000 against a fifty-fifty partnership in the new plant, called Mifalei Romema—though it is situated not in Romema, but in Givat Shaul.

The two Tchorz brothers, David (the engineer) and Katriel (the businessman), were determined to stay in Jerusalem and to go on expanding their enterprise in the capital. The next idea was to create a plant right next door to Mifalei Romema, which would likewise manufacture profiles and pipes –but this time of copper and brass. The raw material is scrap.

Investment in Copper Industries Ltd. is IL6.5m. How was this financed? Mifalei Romema has made profits during the last decade, but the American and Israeli partners never drew a penny of dividends. Their surplus grew sufficiently to supply IL2m. for placement in Copper Industries, acquiring a half-ownership for Mifalei Romema. The other IL2m. of equity was subscribed by the Foreign Trade Bank's investment company. The Industrial Development Bank provided a loan of IL2m., and an owner's loan of IL500,000 supplements the working capital.

Greetings to Israel

from a friend

The meaning of NEW PIPELINE

by Leon Raphael

The oil industry has been watching with a critical eye the construction of the new 42-inch Israeli pipeline which will carry crude oil from Elath to Ashkelon. Israel hopes that this pipeline will offer an alternative route to by-pass the Suez Canal.

Baron Edmond de Rotchschild has criticised the project as financially unsound and his opinions are based on the preference of the major oil companies for giant tankers. They are interested, however, on the basis that Israel would not attempt such a venture without responsible backing. The question is — can it offer an economic advantage over the longer haul around the Cape?

Pipelines involve very low running costs; almost the whole investment is covered in construction and with modern methods of cathodic protection to prevent corrosion, pipelines last indefinitely. Depreciation is negligible.

Pipelines, therefore, offer a form of oil transport with a high return on capital. On the other hand, if not used to capacity, the pipeline could become an expensive white elephant.

In nearly all cases, pipelines are owned by oil companies so that they are assured of maximum usage. They have been deterred from further investment in pipelines in the Middle East by the area's political instability.

The first pipeline in that area was built by the Iraq Petroleum Company in the 1930s to carry crude oil to Haifa. Following Israel's independence in 1948, the Iraqis diverted the pipeline across Syria with a terminal at Tripoli, in the Lebanon.

The Syrians have continually given trouble by closing pipelines which cross their territory. In 1956, and again last June, the Arabs sabotaged or closed the pipelines to prevent the oil supplies reaching the West. On other occasions they have stopped the flow of oil to demand higher transit fees from British or American oil companies which have a controlling interest.

Since the closure of the Suez Canal last June, therefore, there have been increasing orders to shipbuilders for giant tankers of 200,000 tons and upwards. The largest tankers capable of navigating the Canal are of 80,000 tons and larger tankers must in any case make the journey from the Persian Gulf around the Cape of South Africa.

Increasing the size of a tanker reduces the freight cost of the oil so that although the journey round the Cape is twice as long as through the Canal, transport costs in giant tankers can be reduced by as much as 40 per cent per ton of oil. And it is not exposed to political interference.

Though Egypt has promised that when the Canal is opened, it will be widened and deepened to take larger tankers, it is doubtful if they could ever take the giant tankers. If tolls are increased, the route will be made even less attractive. With every day that the Canal remains closed its importance decreases and oil shippers are accommodating themselves to live without it.

Nasser is probably aware that he can no longer rely on the revenue from oil shipments which represented 90 per cent of the traffic through the Canal. To compensate for this, Egypt has announced plans to build a pipeline alongside the Canal "to offset any future interference with oil supplies". Some political circles in London have tried to sell this idea, but have failed to evoke any interest among the oil companies.

Israel's pipeline is scheduled to be completed by 1969 and will have a capacity of 60 million tons a year. This is only a fraction of the oil transported from the Middle East to Europe, but it could well serve countries close to the Eastern Mediterranean, such as Rumania, which now purchases oil from Iran.

Iran's chief competitor in this area is Libya which is at present enjoying a boom in oil production and being West of Suez can offer advantages to European consumers. Libyan oil is more expensive than Iran's, so that low freight costs will enable the latter to compete favourably.

In addition to the pipeline, Israel will need to construct terminals and storage facilities for loading and unloading the tankers. Two new refineries are being built near each port to provide the tankers with bunkering fuel. Tankers up to 110,000 tons are capable of sailing up to Elath where they will discharge their crude oil to a storage tank, refuel and return to the Persian Gulf. This short journey in ballast (i.e., unladen) helps to cut transport costs further.

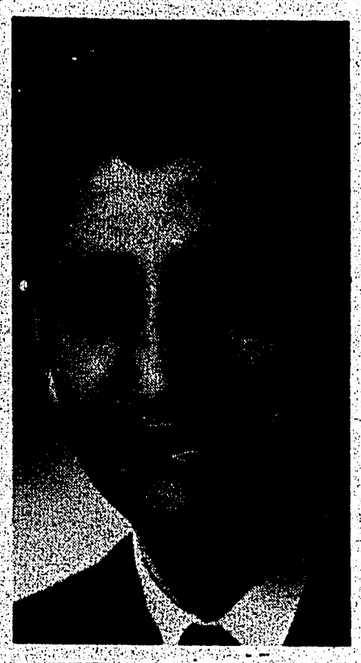
As there are several grades of crude, it may be necessary to build multiple storage tanks, but space is no problem in the Negev. The oil will be pumped as required to storage tanks at Ashkelon for loading into tankers plying the Mediterranean ports. Some of the oil will be sent to the refineries to make specialised products for export. The Haifa refinery already exports several petroleum products, including high octane petrol.

Israel has previous experience of building pipelines. After the first Suez Campaign, an 8-inch pipeline was laid to carry imported crude oil from Elath to the Haifa refinery. As imports increased this had to be replaced by a 16-inch pipeline.

To make the best use of a new pipeline as an artery between the Red Sea and the Mediterranean involves very careful calculations if it is to be economically attractive. On present estimates, a super-tanker making the 12,000-mile journey around the Cape to either North or South-Eastern Europe would transport its oil cargo at about 25s. a ton. With the larger tankers envisaged, this would be reduced further.

Although the journey through the Red Sea is very much shorter, the smaller tankers used would increase transport costs to about 30s. a ton to North Europe (6,000 miles). To South East Europe (4,000 miles) the cost would be about 20s. per ton.

Although there will be an increasing use of supertankers, large fleets of smaller vessels are likely to continue in service for many years. This factor coupled with the increasing demand for oil suggests that the pipeline could be an attractive proposition. If the pipeline is run at near full capacity, capital investment could be fully recovered within ten years.



NEW MANAGER - Alexander Nesgos, who has been appointed Canadian manager for Olympic Airways. He previously was employed with TWA in Toronto in various sales capacities and, prior to joining Olympic Airways, was senior sales representative.

THE LIGHTER SIDE.—Haskele of Tel Aviv, who maintains he opened the first direct camel road since Father Jacob, directly from Tel Aviv to Sinai. That is, what the sign read and everybody is happy.

NEW COMPUTER

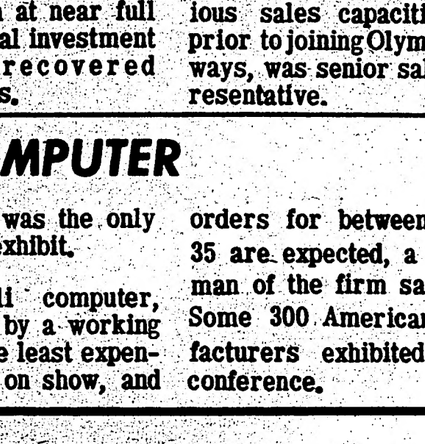
Haifa, (JCNS) - Israel's $4,300 computer, the Elbit 100, manufactured by Elron Electronics of Haifa, was a great success at the Spring Joint Computer Conference in Atlantic City, New Jersey, where it was the only foreign-made exhibit.

The Israeli computer, demonstrated by a working model, was the least expensive of those on show, and orders for between 25 and 35 are expected, a spokesman of the firm said here. Some 300 American manufacturers exhibited at the conference.

GIFT TO REMEMBER

1948- VICTORY MEDALS OF AN EPIC PERIOD -1968

Architect of Victory



Tower of David Reunited Jerusalem

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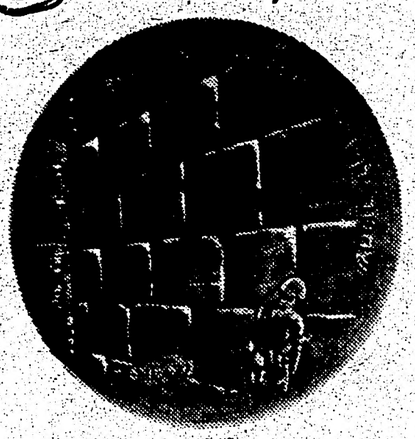

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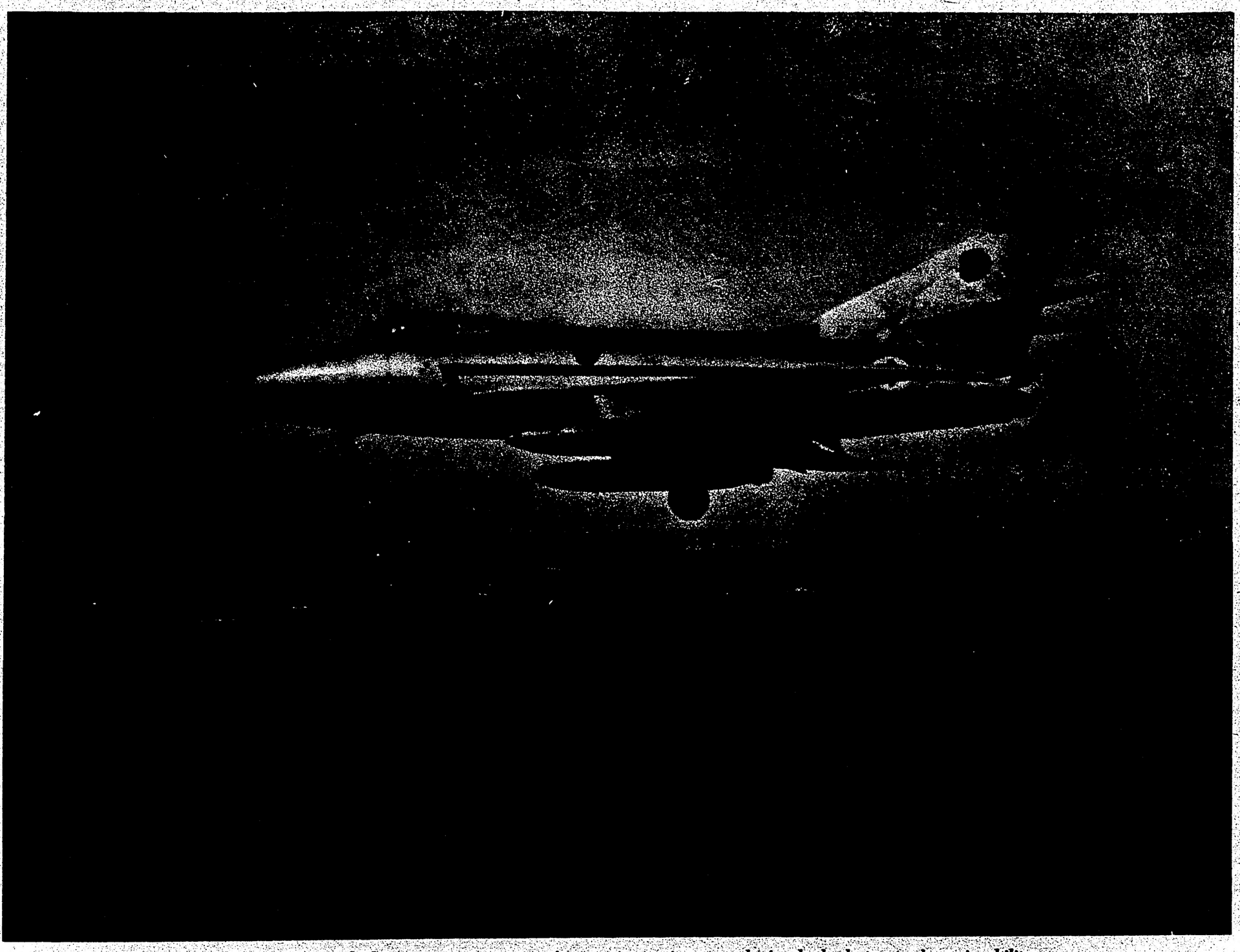

A Super-Mystère. one of the planes which went out on sortie after sortie, setting records for both daring and serviceability.

BIRTH OF AN AIR FORCE

by Robert Jackson

The two aircraft swept in from the West, winging low over the sparkling waters of the Mediterranean. They were British-built Spitfire Mark 9 fighter-bombers, and they bore the markings of the Royal Egyptian Air Force.

It was Iyar 6 (May 15, 1948). A day earlier, the State of Israel had been proclaimed, and Britan had begun to evacuate the main elements of her troops from Palestine. This was the signal for Israel's Arab neighbours to launch an all-out war in an attempt to crush the infant nation.

The two Egyptian Spitfires roared across the rooftops of Tel Aviv. While one climbed and then circled watchfully a few thousand feet above the city, the other released a couple of 250-pound bombs and then dived down for a strafing attack.

The only Israeli anti-aircraft defence brought to bear on the attacking aircraft was one heavy machine-gun but, unfortunately for the Egyptian pilot, the Israeli gunner was an exceptionally good shot. He scored a hit on the fighter's coolant tank, and the Spitfire had to make a forced landing on the beach not far from the city. The pilot was taken prisoner.

Within 48 hours, the Spitfire was fully repaired and flying again - but this time the marking it carried was the six-pointed blue star of Israel.

The fighter-bomber had become part of the newest and most motley air force in the world, an air force equipped with the strangest collection of flying museum pieces in the history of aviation. Such were the beginnings of Chel Avir - the Air Force of the State of Israel.

The embryo Israeli Air Force was officially born in March, 1948 - the result of carefully laid plans that were shrouded in secrecy.

In October, 1947, a month before the United Nations voted in favour of the establishment of the State of Israel, the leaders of the outlawed Hagana, the Israeli Underground movement, met in secret to discuss the formation of an air force. They had to start from scratch, with practically no funds at all. And they had to work right under the noses of 100,000 British servicemen and police.

But the Hagana commanders knew that an air force would be vital to the security of the future State of Israel, for they were fully aware that when the British pulled out, the hatred felt by the Arab nations towards their new neighbour was bound to set the Middle East aflame.

Quietly and without any fuss, the Hagana set about finding young volunteer pilots for the new air arm - while their agents recruited veteran flying instructors from Europe and North America.

Lack of aircraft was the main problem; all the Israelis had were a few light Auster civilian aircraft, which they had secretly taken over for military use.

Then came an unexpected windfall: the Royal Air Force in Palestine sold 24 more Austers for scrap - little dreaming that the man who bought them was a Hagana agent. From these aircraft, the Israelis were able to salvage enough serviceable parts to build six complete Austers.

These formed the nucleus of the new air arm, and their first task was to drop medical and other supplies to isolated farms along Israel's borders which were under frequent attack by Arab terrorists.

To camouflage their true purpose, the aircraft were given bonus registrations - a fact that caused one young Israeli pilot to beat a very hasty retreat when, approaching to land at Tel Aviv airport one day, he suddenly noticed that the registration of an aircraft parked near the control tower was exactly the same as his own.

In February, 1948, Jerusalem was besieged by Jordanian troops - and the Israeli Austers exchanged their food-parcels for home-made bombs and grenades as they patrolled the air above the convoys that were carrying supplies into the city. The tiny air force now emerged from the shadows - and in March its existence became an open secret.

An aeriel view of some of the hundreds of Egyptian tanks which fell victim to the Air Force.

Prime Minister, Mr. Eshkol; the President, Mr. Shazar; Defence Minister, Mr. Dayan, watch the fly-past during Independence Day parade, in Jerusalem

The British had been gone from the country for only a matter of hours, when Israeli salvage teams pounced on the large dumps of unserviceable equipment left behind by the R.A.F.

Using spare parts, "cannibalisation" and a good deal of ingenuity, they managed to rebuild a Mosquito fighter-bomber and a handfull of Spitfires. More Mosquitoes and Spitfires arrived from surplus stocks at various R.A.F. maintenance units during the weeks that followed; they were enjoined by a few B-17 Flying Fortress bombers, Dakotas and C-46 transport aircraft.

Then, from Czechoslovakia, came a really important boost for Israel's air defences, in the shape of 25 Messerschmitt 109 fighters built under licence. They were immediately pressed into service alongside the Israeli Spitfires. It was a strange twist of fate: two fighter aircraft which had been bitter opponents just a few years earlier, the Spitfire and the Me 109, now fought side-by-side in a nation's defence.

In June, 1948, Israel's small fighter force went into action for the first time. Lined up against it were the air forces of Egypt, Iraq, Syria and the Lebanon.

During the last days of June, using two Dakota transports converted into bombers, the Egyptians attempted to bomb Tel Aviv. The raid was intercepted by an Israeli Me 109 flown by 27-year-old Moodi Alon, an ex-R.A.F. pilot, who screamed through the escorting Egyptian fighters and shot down both Dakotas in flames.

Later that same week, after shooting down a third Egyptian aircraft, Alon himself was mortally wounded. He was feted as a national hero.

By January, 1949, the tiny Israeli Air Force had smashed the Arabs' air superiority, forcing an armed truce and setting the pattern for the years to come.

In its brief, 25-year history, the Israeli Air Force - born in combat and honed to a razor-edge under fire - has carved out a fighting reputation second to none. The patched-up, makeshift aircraft have long since gone; last year, it was supersonic Mirage jets that crushed the Arabs' air power for a third time. But the spirit of Israel's airmen and ground crews remains unchanged.

Mr. Jackson is a squadron leader in the Royal Air Force Volunteer Reserve. He is a journalist, specialising in aviation.

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Commander of the Israel Air Force Brig. Mordechai Hod

Furriers out to build fur town in Negev

TEL AVIV. –

That was some week, that was. As the models stepped off the runway to the tune of *Hevenu Shalom Alechem* at the Tel Aviv Hilton Thursday night, the International Congress of Furriers in Israel drew to a close. The audience of furriers from all parts of the world gave a slow handclap of appreciation, but strange to say the applause was in a way completely dissociated from the display they had just seen. This was in fact the first show I have ever been to where the clothes on display were of secondary importance – of primary importance to everyone there was what was the potential of the industry.

* * *

Sounds peculiar? – Not in the least. This is what we saw – Black broadtail, classic style; mink, classic style, leopard, classic style, and so on. Some articles, of course, stood out from the majority; Perednik's reversible fur coat (white mink to black broadtail) is a bright idea for furs, as were Willy Ganger's fur court shoes and Kuhnreich's chunky leopard-skin boots. And, as always, we did not even have to be told which outfits were by Stefan Braun, who stands in a class of his own as one of the best fashion furriers in the world. His full-length dress of black broadtail trimmed with mink stole the show as the model took off the coat over it to reveal the shoulders cut away from a white mink neckband.

* * *

So what was the applause for, if not for this? It was for Israel as a producer and for the success of the past week in making a practical contribution to the solidity of the trade. This has been achieved through the work and enthusiasm of some most extraordinarily energetic men attracted to the first international furriers' conference in twenty-five years.

They came with no preconceptions: Arthur Frayling, forthright general manager of the Hudson's Bay Company, for instance, both a speaker and a panelist at the conference, came here "to see if there was or was not a fur business in Israel which looks as if it's going to be developed," and came to the conclusion "that there is no doubt that the skill and ability for good styling are here. But everything must be coordinated and developed, so that it rises from the status of a local industry, selling largely to tourists, onto an international basis. That is to say, there must be a real export drive in this field: Israeli furriers have the ability, without a doubt, but what they must do now is stand together and make a go of it." At the moment, Mr. Frayling observed, the industry is intensely personal here, each furrier to his own – his point is that individual ideas will have to be pooled for success.

JUSTIFIED OPTIMISM

He left the conference, however, full of optimism, and with due justification, for the Israel fur industry is to receive substantial support from the world fur trade.

This is where men like Michael Hennessey, energetic chairman of the Continuations Committee of the conference, come into the story. "Israel could, without too much difficulty, increase her fur exports ten-fold," he told me. Invited to the conference from the United States by the Israel Government, Mr. Hennessey's interest lies in seeing and helping the Government achieve its aim of development and expansion of the fur industry.

He is the man behind the imminent formation of the Friends of Israel's Fur Industry and behind the proposal and plans for an international conference to meet several times a year as a kind of guidance committee in formulating programmes for marketing and development. And still further it was he, together with Arthur Frayling and others, who came up with the idea of establishing a whole town, perhaps a new town in the Negev, entirely given over to the fur industry. Sections of the industry that are at present performed abroad could, with the right training, be performed here – dressing skins, for instance.

And the training is forthcoming. Mr. Mills, head of the furriers' union in West Germany, has proposed the initiation of a training programme in his country for Israelis, at his union's expense. Another training proposal came from Mr. Abe Fineglass, also solidly behind the proposal for a "fur town". As head of the fur and leather union of North America, he has promised to send technicians here to train Israelis in branches of the industry that could be performed here, and in so doing to create more jobs for those unemployed. The skill and the labour, he asserts, are here, and "since we have the available skill here, we would be exchanging human skills for foreign exchange."

With the Fineglass Community Centre in Arad and numerous other projects, including the Weizmann Institute, being aided by Mr. Fineglass and his union, this is no idle promise and certainly no dream. Michael Hennessey will be returning here in a few weeks, after world-wide meetings on the subject, with concrete plans for the formation of the international committee. With this once in operation, with the approval of the Israel Government and of international furriers and with Israeli furriers willing, as Mr. Frayling urged, to pool their resources, new markets can be developed and tremendous investment opportunities created in the fur industry in Israel.

Lesley Hazelton

AN ISRAELI SHOEMAKER

REPORT

ARAB FARMERS RETURNING TO EAST BANK

Haifa, (JCNS) - Arab farmers who evacuated homes and villages on the east bank of the Jordan River through the almost daily artillery duels between Israeli and Jordan forces up to the time of the raid on the Karame terrorist base in March, are gradually returning, Israeli observers have noted.

At the time of the artillery exchanges, Mr. Moshe Dayan, Israel's Defence Minister, expressed regret that the fertile fields should remain uncultivated because Jordanian shelling of Israeli settlements provoked return fire.

The relative quiet which permitted the return of the farmers was disturbed last week, however, when mortar bombs dropped on Kfar Rupin and Jordanian forces opened fire on Israeli positions in the area.

The two sides exchanged fire for half-an-hour. No Israeli casualties were reported.

90 SCIENTISTS ATTEND ROTHSCHILD SCHOOL

Rehovot, (JCNS) - Some 90 scientists from 14 countries attended at the Weizmann Institute of Science in Rehovot sessions of the Edmond de Rothschild School on Selected Topics in Protein Research. The first session took place in Safed, and the town council co-operated in the arrangements, and the second at the Weizmann Institute.

The School, sponsored by the Institut de Biologie Physico-Chimigue (Foundation Edmond de Rothschild, Paris), was planned in Israel by a joint Franco-Israeli committee including Professor Bernard Pullman, the director of the Institute in Paris, and Professors Arish Berger and Ephraim Katchalski, of the Weizmann Institute.

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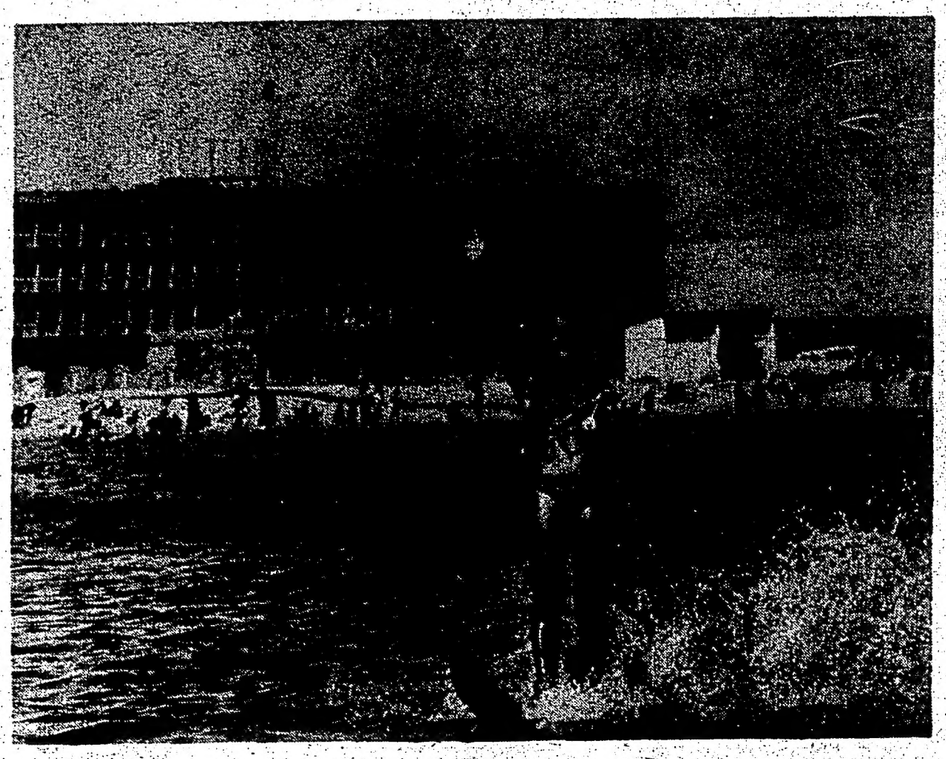
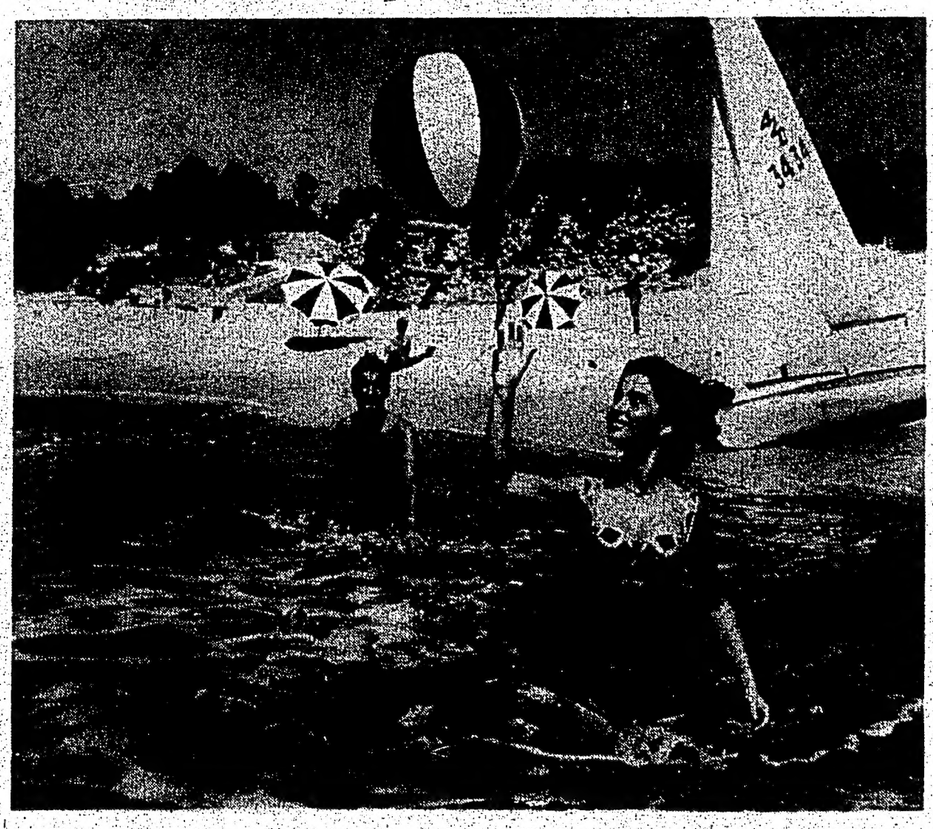


Red Sea

Dead Sea

Sea of Galilee



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